The 2nd Smart Tech Vietnam

06-08 May

Hall A, SECC, HCMC, Vietnam



The Tech Nexus

AI & BIG DATA SHOW

SECU TECH SHOW

ROBOT TECH SHOW

SMART TECH SHOW

AI FACTORY EXPO

RETAIL & LOGIS TECH SHOW

STV 27 The Tech Nexus

Where Innovation Converges



In an era where technological convergence and sustainability are driving new growth, Smart Tech is a business platform that showcases next-generation innovations permeating the entire industrial landscape, from manufacturing and production to distribution and logistics, consumption, and everyday life.

Since its inaugural edition in 2011 in South Korea, Smart Tech has continuously evolved, expanding from AI, Big Data, Robotics, Digital Security, and AI Factory to Quantum Technologies, Digital Healthcare, XR & Spatial Computing, and Sustainability Solutions.

Building on its strong technological foundation and successful track record in Korea, Smart Tech officially expands to Vietnam in 2027, creating a dynamic platform for innovation, global collaboration, and future industry transformation.

Discover the new future connected by technology at Smart Tech Vietnam 2027!

VIETNAM'S ONLY CROSS-INDUSTRY INNOVATION PLATFORM

Smart Tech is the largest B2B cross-industry technology platform in Vietnam, connecting the intelligent technology industry ecosystem to innovate industrial productivity.







GLOBALIZATION

As Asia's platform joined by 10 countries, Smart Tech goes beyond 16 years of innovation, expanding onto the global stage and declaring a new leap forward for Vietnam's technology industry.

INNOVATION

A platform connecting the full spectrum of technological innovation, from AI to Quantum, featuring leading domestic innovators and global corporations, ventures, and startups.

CONNECTION

Smart Tech is Asia's leading global technology networking platform, connecting technology and people, business and markets across industrial boundaries.

200 Exhibitors

300 Booths

12,000 Participants

Brand Value

SHOW OVERVIEW

Title **Smart Tech 2027 (The 2nd Smart Tech Vietnam)**

Dates May 6 (Thu) – 8 (Sat), 2027

Venue Hall A - Saigon Exhibition and Convention Centre (SECC), HCMC, Vietnam

Scale 200 Exhibitors, 300 Booths, 12,000 Visitors

Exhibition Composition

- AI & BIG DATA SHOW
- SECU TECH SHOW
- SMART TECH SHOW
- ROBOT TECH SHOW
- AI FACTORY EXPO
- RETAIL & LOGIS TECH SHOW

Theme

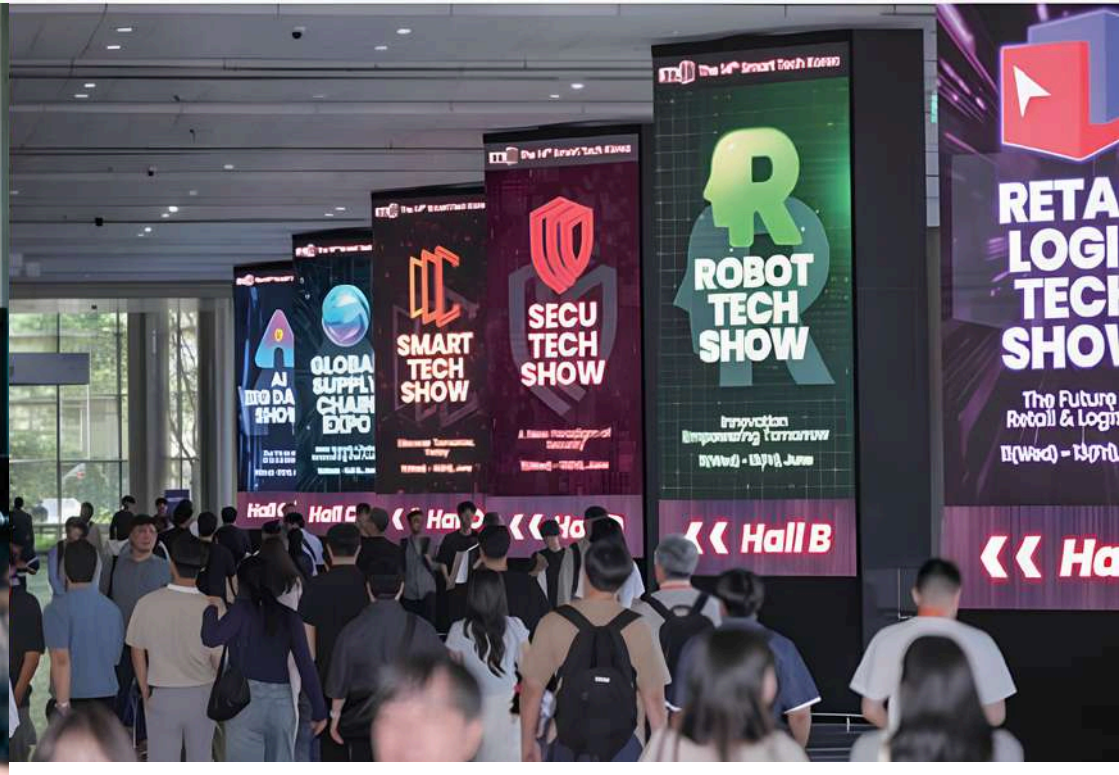
The Tech Nexus - A technology ecosystem connecting the entire industrial process.

Organized by EXPORUM

Supported by (Expected)

- Ministry of Science and Technology
- Ministry of Education and Training
- Ho Chi Minh City People's Committee
- HCMC Computer Association
- Vietnam Digital Communication Association
- Vietnam Automation Association



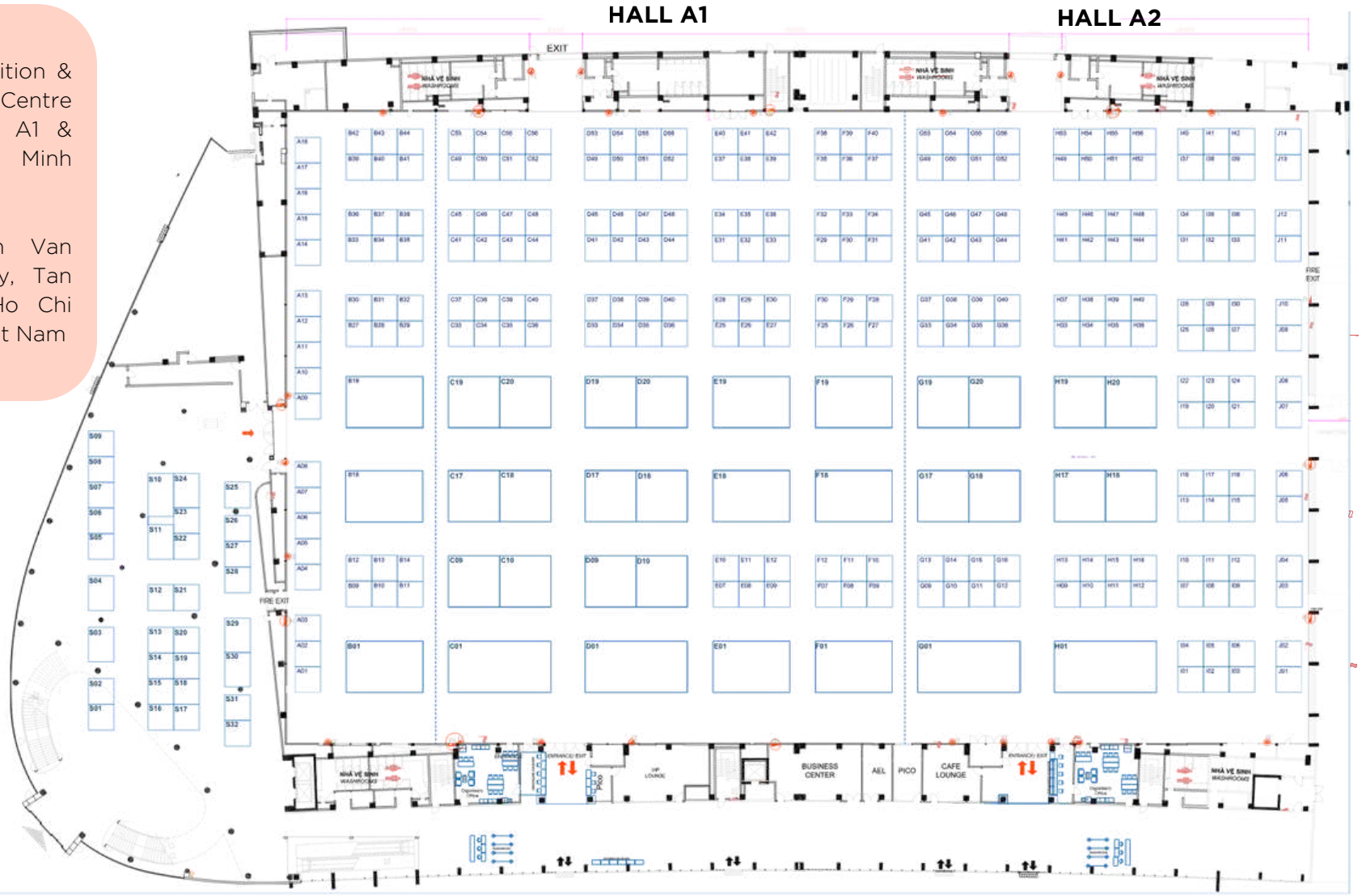


SMART TECH VIETNAM 2027

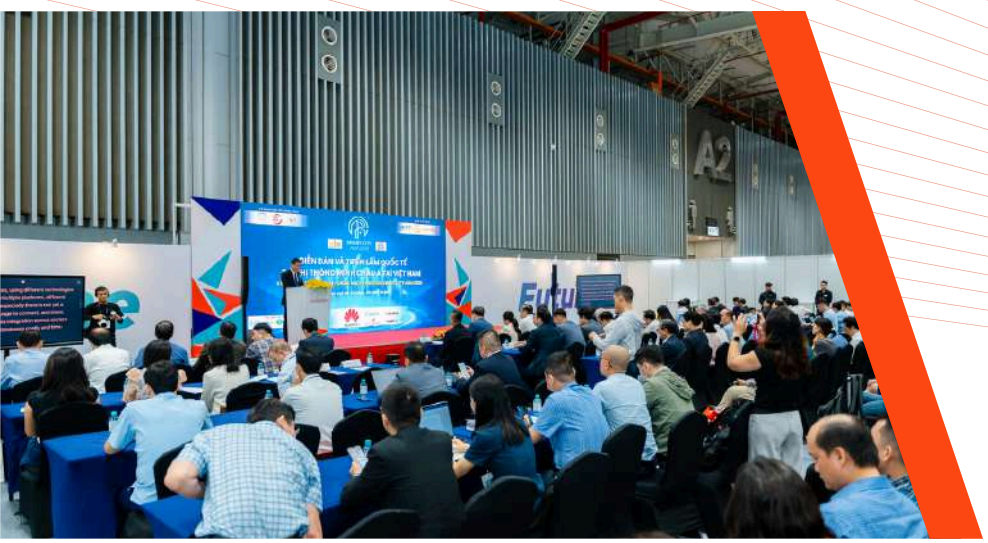
06 - 08 May, 2027

Venue:
Saigon Exhibition & Convention Centre (SECC), Hall A1 & A2, Ho Chi Minh City, Vietnam

799 Nguyen Van Linh Parkway, Tan My Ward, Ho Chi Minh City, Viet Nam



SIGNATURE PROGRAM



INSIGHT

CONFERENCE

Bringing together industry experts, policymakers, business leaders, and enterprises to explore the latest technology trends, innovation breakthroughs, and development strategies, providing a comprehensive vision for the future of smart city ecosystems.

TechCon	International Smart Technology Conference
Innovation Lounge	Exploring Innovation Trends

OPPORTUNITY

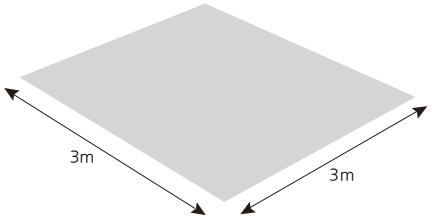
BUSINESS PROGRAM

Business networking programs where exhibitors, domestic and international buyers, and VCs meet, offering new business expansion opportunities.

IT Knowledge Zone	Innovation Sharing Zone
NexTech Unpack	Product Showcase
Bizmatching	Business Matching Service



PARTICIPATION GUIDE

CATEGORY	RAW SPACE	SHELL SCHEME BOOTH	PREMIUM BOOTH
TYPE			
PRICE	**USD 3,000 / booth**	**USD 3,500 / booth**	**USD 4,000 / booth**
INCLUDED	Exhibition area only (3m x 3m)	Exhibition area Basic booth installation	Exhibition Space Premium Booth
NOTES	Exhibitors are responsible for separate booth construction. Space only (minimum 2 booths)	Exhibition Space Shell Scheme Booth 1 desk & 2 chairs, Lighting, Floor carpeting, Signboard	Exhibition Space Premium Booth Print Backdrop, 1 desk & 2 chairs, Lighting, Floor carpeting

DISCOUNT PROGRAMS

PROGRAM	DISCOUNT	NOTES
Early Bird	10%	Applications submitted by Dec 31 (Thu), 2026

APPLICATION DEADLINE

EARLY BIRD	Dec 31 (Thu), 2026
GENERAL	April 23 (Fri), 2027

※ Booth location will be determined according to the booth size, exhibiting items and the order of registration.

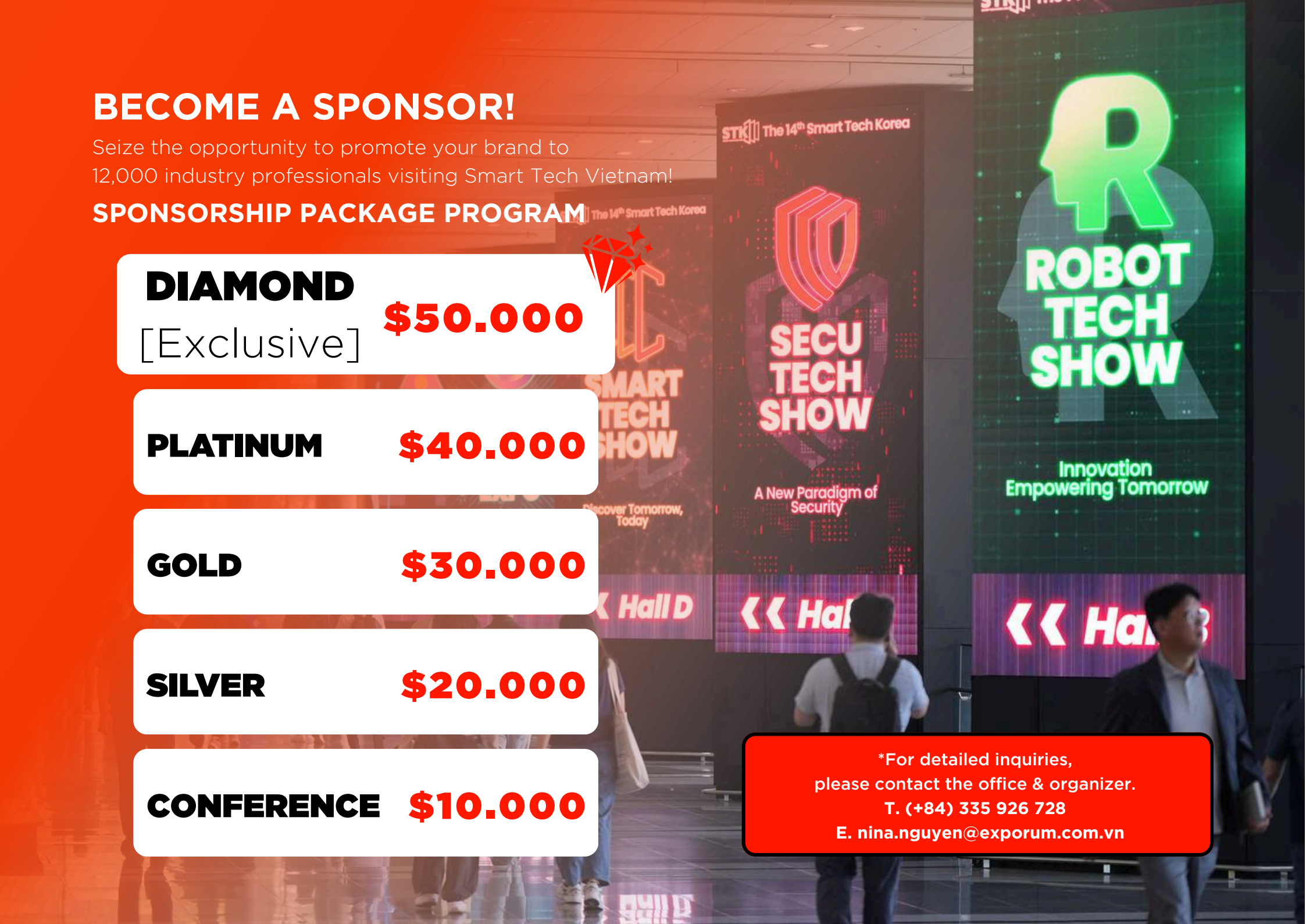
* Excluding VAT

BECOME A SPONSOR!

Seize the opportunity to promote your brand to
12,000 industry professionals visiting Smart Tech Vietnam!

SPONSORSHIP PACKAGE PROGRAM

DIAMOND [Exclusive]	**$50.000**
PLATINUM	**$40.000**
GOLD	**$30.000**
SILVER	**$20.000**
CONFERENCE	**$10.000**



*For detailed inquiries,
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