



**SMART CITY
ASIA**

**THE 6th
SMART CITY ASIA**

SCA

08-10 Oct 2026

VEC, Hanoi, Vietnam



**AI&BIG DATA
SHOW**



**SMART TECH
SHOW**



**SECURITY TECH
SHOW**



**ROBOT TECH
SHOW**

SCA 2026

WHERE SMARTLIVING MEETS TOMORROW'S TECHNOLOGY

Smart City Asia 2026 is where the future of urban living converges with cutting-edge technology. This premier event in Southeast Asia offers a global stage for showcasing the latest innovations in smart mobility, energy management, public safety, sustainability, and intelligent living.

As Asia rapidly urbanizes and embraces digital transformation, it has become a dynamic hub for smart city solutions. From **IoT and AI to big data** and **5G technologies**, **Smart City Asia** brings together the brightest minds from industry leaders, tech pioneers, and policymakers, driving forward-thinking initiatives that will shape tomorrow's cities. With strong government support and an increasing demand for sustainable urban development, this event provides unmatched opportunities for international companies to collaborate and enter new markets.



Join us at **Smart City Asia 2026** to discover new partnerships, ignite innovation, and be part of building the future of smart, sustainable cities.



AI + ROBOTICS



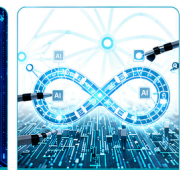
CYBERSECURITY



QUANTUM



DATA CENTRE
SOLUTIONS



DEVOPS



CONNECTIVITY



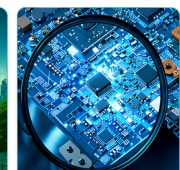
IOT INDUSTRY
4.0 / 5.0



FINTECH WEB 3.0
BLOCKCHAIN



SMART CITY TECH



SEMICONDUCTORS

BRAND VALUE

ASIA'S LEADING SMART CITY BUSINESS PLATFORM

Smart City Asia is a next-gen business platform driving innovation in urban technology and sustainable development across Asia and beyond.



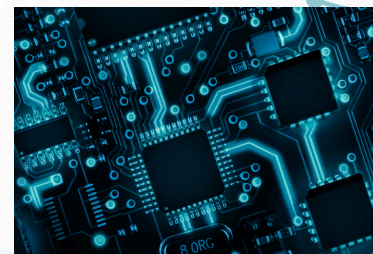
Unlocking cross-border investment & commercial deployment across Asian municipalities.

Smart City Asia establishes its leading position in connecting technology, financial resources, and infrastructure to build a comprehensive smart urban ecosystem.

Ecosystem Integration Model



GOV & POLICY



TECH VENDORS



SMART URBAN HUB

3 CORE PILLARS & PLATFORM WORKFLOW



Global Reach 1. WORLDWIDE

Connecting global smart city pioneers, solution providers, and urban innovators into an international hub for cross-border collaboration.

Gather > Exchange > Deploy



Future Tech 3. NEXT-GEN

From IoT and AI to mobility, energy, and sustainable infrastructure, showcasing transformative technologies shaping tomorrow's cities.

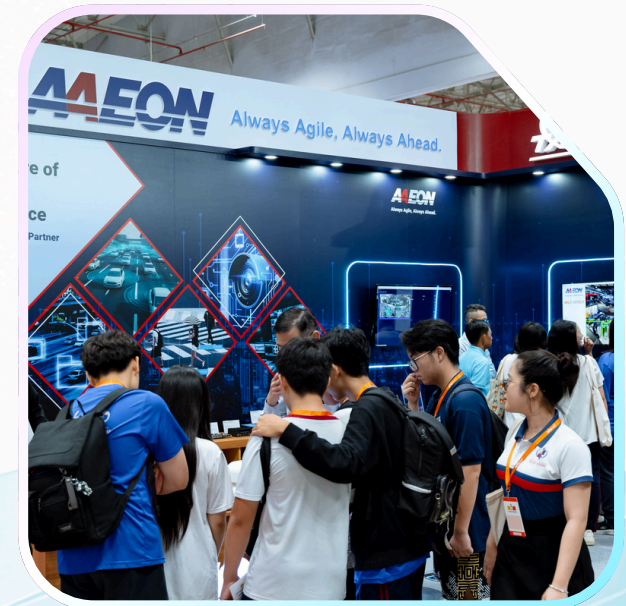
IoT & AI > Clean Tech > Smart City



Business Growth 2. ENTERPRISE

Backed by government agencies and industry associations, empowering public & private leaders to forge strategic partnerships and unlock opportunities.

Endorse > Matchmake > Contract



SHOW OVERVIEW

THE 6th SMART CITY ASIA AT A GLANCE

- **Title** The 6th SMART CITY ASIA
- **Date** 08th – 10th October 2026
- **Venue** Vietnam Exposition Center (VEC), Hanoi, Vietnam
- **Scale** 200 booths · 130 exhibitors from 10 countries
- **Organized by** **EXPORUM**

EXHIBITION COMPOSITION



SUPPORTED BY

- Ministry of Information & Communications
- Ministry of Science and Technology
- Hanoi People's Committee
- Vietnam Digital Communication Association
- Vietnam Automation Association
- HCMC Computer Association

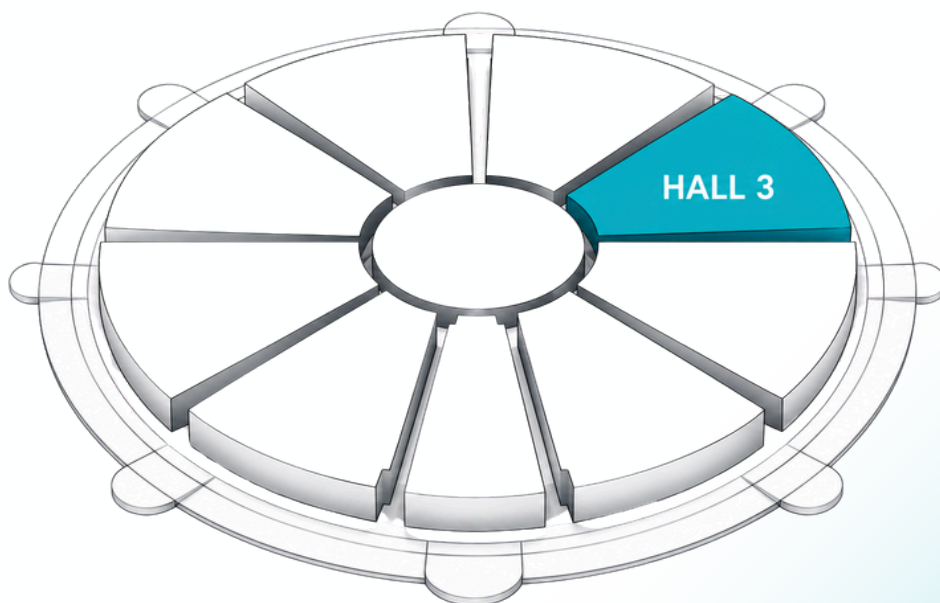
SIGNATURE PROGRAM

- National Conference
- Technology Conference (TECHCON)
- Smart Daily Life
- Business Lounge

FLOORPLAN

HALL 3 — VIETNAM EXPOSITION CENTER, HANOI

600 booths across five concurrent shows, a main conference stage and a dedicated business matching lounge — all under one roof.



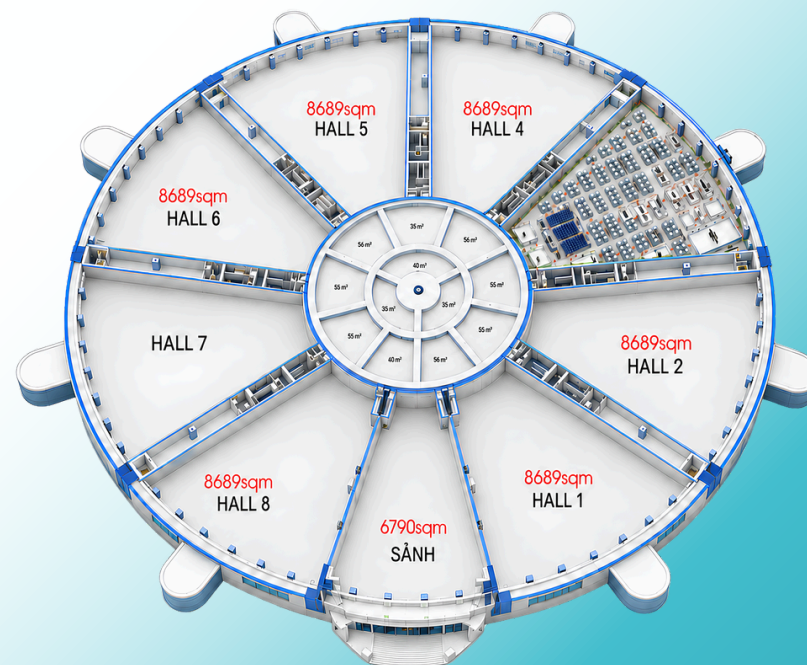
HALL 3 — VIETNAM EXPOSITION CENTER, HANOI



Booth placement is determined by booth size, exhibit items and application order.

Standard booth 3m x 3m = 9 sqm.

Raw space minimum 18 sqm.



★ Concurrent Programs

National Conference

- TECHCON Technology Seminars
- B2B Business Matching
- Smart Daily Life Interactive Zone
- VIP Business Lounge

EXHIBIT PROFILE

THE SMART CITY TECHNOLOGY ECOSYSTEM



ROBOT TECH SHOW



Professional & Personal Service Robots

- Logistics / Delivery / Serving Robots
- Educational / Household Robots
- Construction / Military / Agricultural Robots



Industrial Robots

- Collaborative Robots
- Transfer / Assembly Robots
- Robot Vision



Related Services

- Robot Systems / Software
- Embedded Robot Products
- Robot Manufacturing / Development



AI & BIG DATA SHOW



AI Integration Solutions & Platforms

- Enterprise AI | On-Premise
- AI Autonomous Manufacturing | AI Agents
- AI Home Service | AI Wearables



Big Data Solutions

- Data Storage & Managing
- Data Mining
- Deep Learning | Machine Learning



Cloud Computing

- Data Center
- SaaS, PaaS, IaaS
- Edge Computing
- Cloud Managed Services



SECURITY TECH SHOW



Data / Information Protection

- Data Security
- Personal Information Protection
- Document Security Solutions
- Video Data Encryption



Network / System Security

- Ransomware Firewall
- IoT Device Security
- Security Monitoring System
- Financial, Public, Military Solutions



Physical Security

- Access Control Systems
- CCTV Surveillance Systems
- Biometric Technology



SMART TECH SHOW



Digital Healthcare

- Remote Healthcare
- Digital Cure
- Mobile Healthcare



Quantum Technology

- Quantum Computing
- Quantum Cryptography
- Quantum Sensors



Spatial Computing

- AR / VR / MR / XR
- Display
- HMD



Mobility

- Autonomous Driving
- Drone Service
- Platforms

SIGNATURE PROGRAM

BEYOND THE EXHIBITION FLOOR

TECHCON

Tech showcase featuring visionary leaders and next-gen solutions for urban development

- Future Mobility Talks
- Digital Infrastructure Day



CONFERENCE

Forums uniting government leaders, urban planners, and experts to discuss smart, sustainable development.

- ASEAN Smart City Dialogue
- Urban Tech Forum



BUSINESS MATCHING

Networking platform connecting city planners, solution providers, government officials, and investors for global collaboration and business expansion.

- Accelerator Stage
- International Buyer Meetings



POST SHOW REVIEW

PROVEN RESULTS FROM THE PREVIOUS EDITION

EXHIBITOR

10

Countries

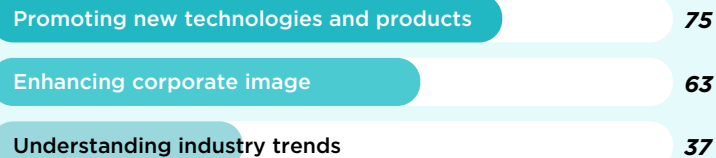
350

Exhibitors

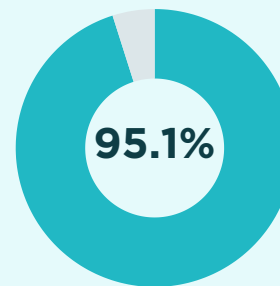
500

Booths

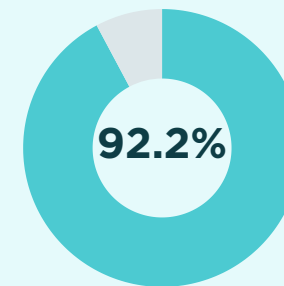
PARTICIPATION OBJECTIVES



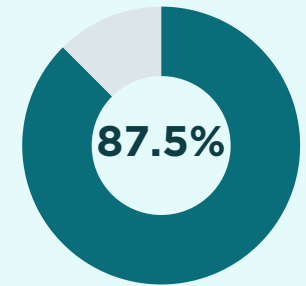
PARTICIPANT SATISFACTION



Overall experience of the event



Satisfied with concurrent events



Will join the next event

VISITOR

15



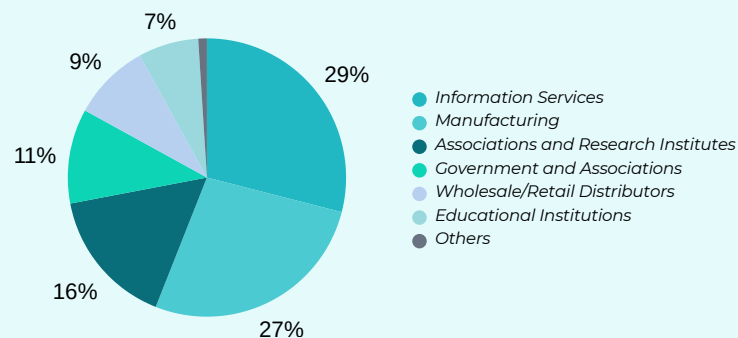
Countries

12,000

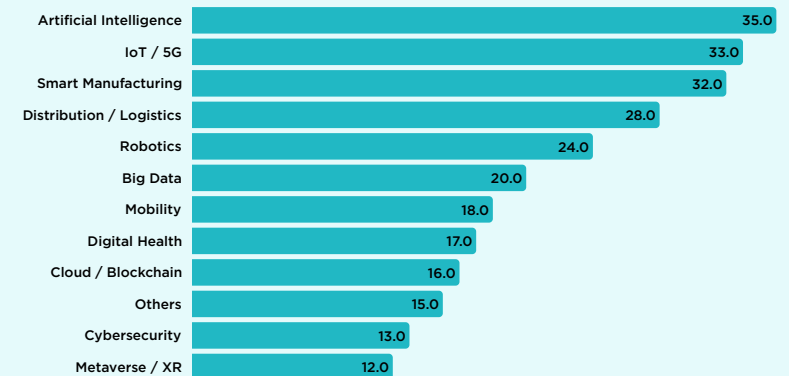


Visitors

VISITOR TYPES



AREAS OF INTEREST



BECOME A SPONSOR

PROMOTE YOUR BRAND TO 12,000 INDUSTRY PROFESSIONALS

 DIAMOND SPONSOR USD 45,000	 PLATINUM SPONSOR USD 35,000	 GOLD SPONSOR USD 25,000	 SILVER SPONSOR USD 15,000
--	---	---	---

● Branding & Exposure

- *Privileged booth location*
- *Logo on printing materials*
- *Logo on construction*
- *Banner advertisement*

● Marketing & Media Coverage

- *Official invitation / VIP invitation*
- *Logo on printing materials*
- *Logo on construction*
- *Banner advertisement*

● Speaking Opportunities

- *National Conference*
- *Specialized Seminar*

APPLICATION SCHEDULE

Booth placement is determined by booth size, exhibit items and application order.

EARLY BIRD

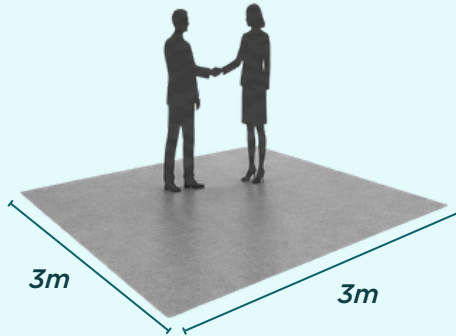
June 30, 2026

GENERAL

August 31, 2026

PARTICIPATION GUIDE

BOOTH TYPES & REGISTRATION PROCEDURE



RAW SPACE

USD 3,000

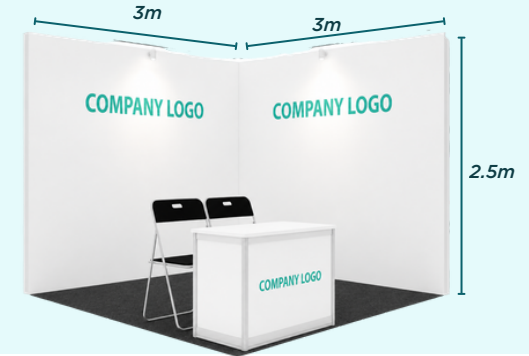
- › Only exhibition space is provided
- › Exhibitors conduct separate booth construction
- › Minimum size: 18 sqm



SHELL STAND

USD 3,500

- › Exhibition space + shell scheme booth
- › 1 desk & 2 chairs, lighting
- › Floor pytex, signboard



PREMIUM STAND

USD 4,000

- › Exhibition space + premium booth
- › Print backdrop, 1 desk & 2 chairs
- › Lighting, floor pytex

* $3m \times 3m = 9 \text{ sqm}$ / 1 booth (excludes custom booth)

** All rates exclude VAT

REGISTRATION PROCEDURE

1

Complete the online application form

Sign up on the online registration site and fill out the form.

2

Submit the signed application form

Email the signed form to nina.nguyen@exporum.com.vn

3

Receive invoice and pay deposit

Pay 50% deposit within one week of receiving the invoice.

4

Pay remaining balance

Settle the balance by Sept. 30th (Wed), 2026.

JOIN THE 6th

SMART CITY ASIA 2026

Discover new partnerships, ignite innovation, and be part of building the future of smart, sustainable cities.

DATE

08 - 10 October 2026

VENUE

*Vietnam Exposition Center (VEC)
Hanoi, Vietnam*

SECRETARIAT

*T. (+84) 335 926 728
E. info@smartcityasia.vn*

REGISTER AT [SMARTCITYASIA.COM](https://smartcityasia.com)

Organized by

EXPORUM

AI & BIG DATA · SMART TECH · SECURITY TECH · LEDTEC · POWER TECH