

THE 5th SMART CITY ASIA



SCA

06-08 May 2026 SECC, HCMC, Vietnam
08-10 Oct 2026 VEC, Hanoi, Vietnam



 **AI&BIG DATA
SHOW**

 **SMART TECH
SHOW**

 **SECURITY TECH
SHOW**

 **LEDTEC
SHOW**

 **POWER TECH
SHOW**

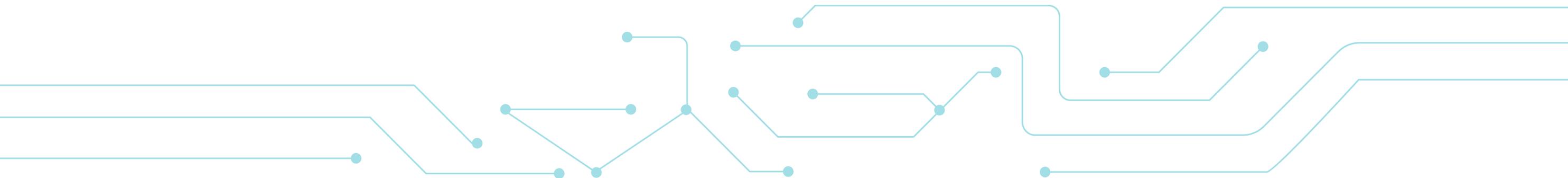
SCA 2026

WHERE SMART LIVING MEETS TOMORROW'S TECHNOLOGY

Smart City Asia 2026 is where the future of urban living converges with cutting-edge technology. This premier event in Southeast Asia offers a global stage for showcasing the latest innovations in smart mobility, energy management, public safety, sustainability, and intelligent living.

As Asia rapidly urbanizes and embraces digital transformation, it has become a dynamic hub for smart city solutions. From IoT and AI to big data and 5G technologies, Smart City Asia brings together the brightest minds from industry leaders, tech pioneers, and policymakers, driving forward-thinking initiatives that will shape tomorrow's cities. With strong government support and an increasing demand for sustainable urban development, this event provides unmatched opportunities for international companies to collaborate and enter new markets.

Join us at Smart City Asia 2026 to discover new partnerships, ignite innovation, and be part of building the future of smart, sustainable cities.



BRAND VALUE

Asia's Leading Smart City Business Platform

Smart City Asia is a next-gen business platform driving innovation in urban technology and sustainable development across Asia and beyond.

Worldwide

Connecting global smart city pioneers, solution providers, and urban innovators, Smart City Asia serves as an international hub for cross-border collaboration and cutting-edge ideas

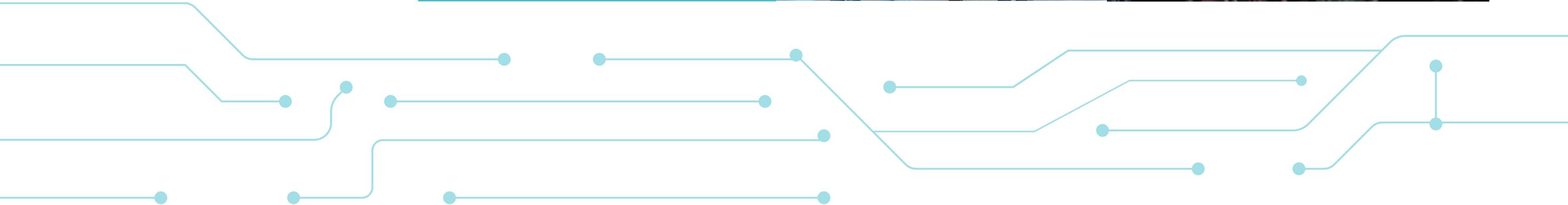


Enterprise

Backed by government agencies and industry associations, the event empowers public and private sector leaders to forge strategic partnerships and unlock real business opportunities.

Next-gen

From IoT and AI to mobility, energy, and sustainable infrastructure, Smart City Asia showcases transformative technologies shaping the cities of tomorrow.

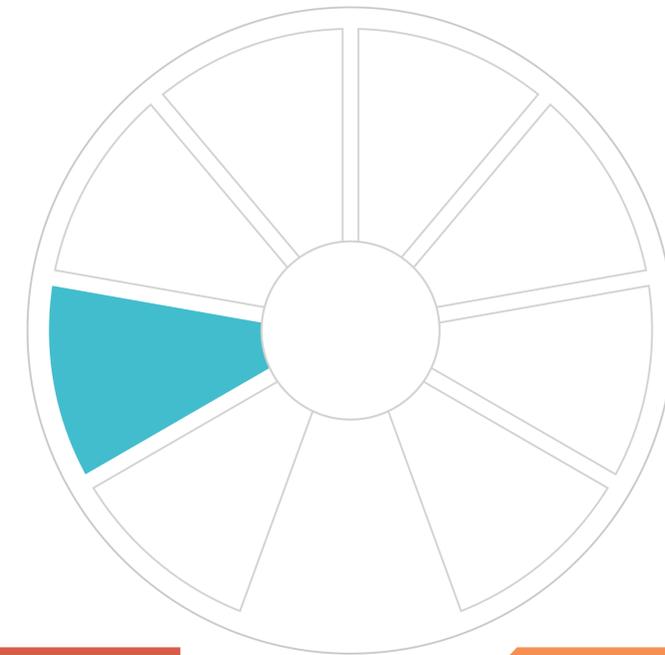
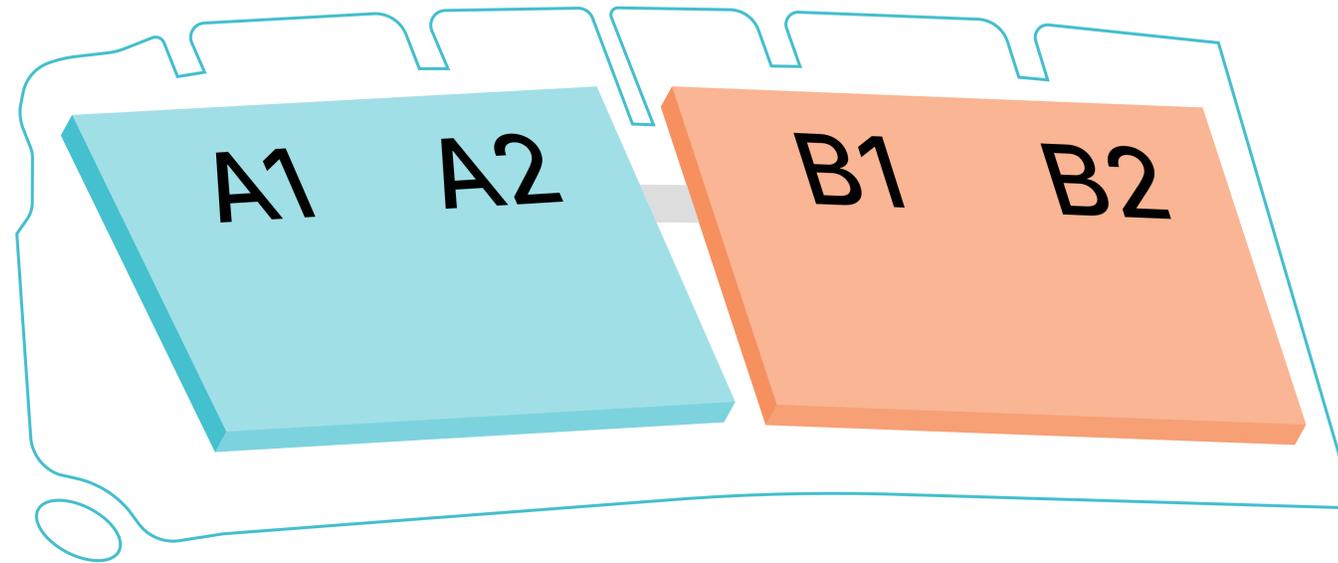


SHOW OVERVIEW

● Title	The 5th SMART CITY ASIA		● Host and Organizer	Exporum Vietnam - Ministry of Information & Communication - Ho Chi Minh City People's Committee - Vietnam Digital Communication Association - Vietnam Automation Association - HCMC Computer Association
● Date	06th - 08th May 2026 07th - 09th October 2026		● Featured Events	- National Conference - Technology Conference (TECHCON) - Smart Daily Life - Business Lounge
● Venue	Saigon Exhibition and Convention Center (SECC), HCMC, Vietnam	Vietnam Exposition Center (VEC), Hanoi, Vietnam		
● Scale	600 booths - 350 exhibitors from 10 countries			
● Exhibition Coposition	 AI&BIG DATA SHOW	 SMART TECH SHOW	 SECURITY TECH SHOW	
	 LEDTEC SHOW	 POWER TECH SHOW		



FLOORPLAN AND EXHIBIT



ROBOT TECH SHOW

Professional & Personal Service Robots

- Logistics/Delivery/Serving Robots
- Educational/Household Robots
- Construction/Military/Agricultural Robots

Industrial Robots

- Collaborative Robots
- Transfer/Assembly Robots
- Robot Vision

Related Services

- Robot Systems/Software
- Embedded Robot Products
- Robot Manufacturing/Development

AI&BIG DATA SHOW

AI Integration Solutions & Platforms

- Enterprise AI/On-Premise
- AI Autonomous Manufacturing /AI Agents
- AI Home Service/AI Wearables

Big Data Solutions

- Data Storage & Managing
- Data Mining
- Deep Learning/Machine Learning

Cloud Computing

- Data Center
- SaaS, PaaS, IaaS
- Edge Computing
- Cloud Managed Services

SECURITY TECH SHOW

Data/Information Protection

- Data Security
- Personal Information Protection Solutions
- Document Security Solutions
- Video Data Encryption

Network/System Security

- Ransomware Firewall
- IoT Device Security
- Security Monitoring System
- Financial, Public, Military Security Solutions

Physical Security

- Access Control Systems
- CCTV Surveillance Systems
- Biometric Technology (Fingerprint, Iris, etc.)

SMART TECH SHOW

Digital Healthcare

- Remote Healthcare
- Digital Cure
- Mobile Healthcare

Quantum Technology

- Quantum Computing
- Quantum Cryptography
- Quantum Sensors

Spatial Computing

- AR/VR/MR/XR
- Display
- HMD

Mobility

- Autonomous Driving ED
- Drone Service
- Platforms

SIGNATURE PROGRAM



Techcon

Tech showcase featuring visionary leaders and next-gen solutions for urban development

- Future Mobility Talks
- Digital Infrastructure Day



Tech Hub Visit

A Field trip to HCMC Tech Hub where hundreds of enterprises in Technology sector located. Meet up with C-level person in charge, Purchasing Department and have discussion of co-operation opportunities

- Executive meet-up
- HCMC Tech Hub Tour

Conference

Forums uniting government leaders, urban planners, and experts to discuss smart, sustainable development.

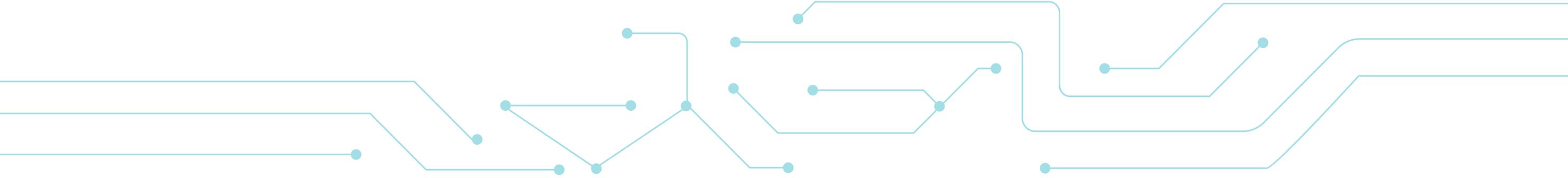
- ASEAN Smart City Dialogue
- Urban Tech Forum



Business Matching

Networking platform connecting city planners, solution providers, government officials, and investors for global collaboration and business expansion.

- Accelerator Stage
- International Buyer Meetings



POST SHOW REVIEW

Exhibitor

Scale  10 Countries  350 Exhibitors  500 Booths

Participate Objectives



Participant Satisfaction

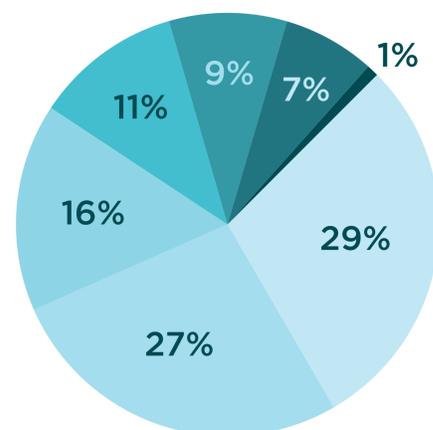
● Very satisfied ● Satisfied ● Others



Visitor

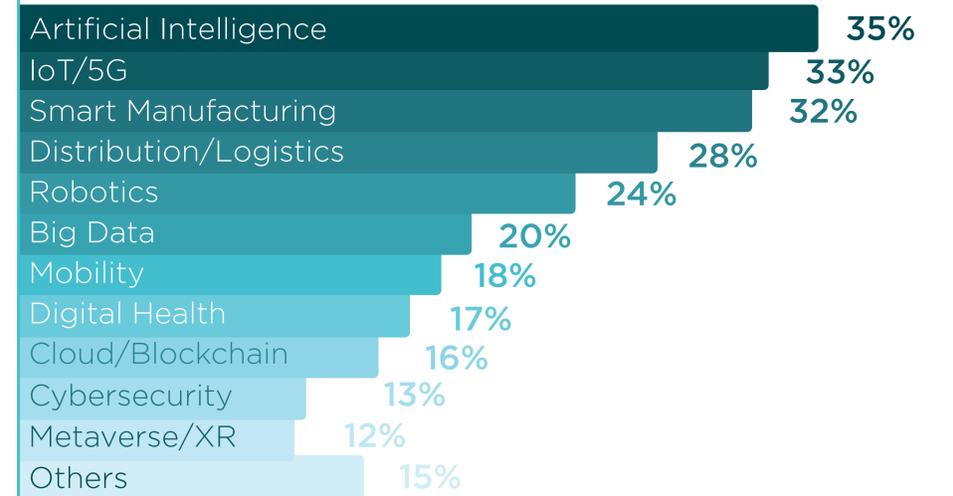
Scale  15 Countries  10,000 Visitors

Visitor Types



- Information Services
- Manufacturing
- Associations and Research Institutes
- Government and Associations
- Wholesale/Retail Distributors
- Educational Institutions
- Others

Areas of Interest



PARTICIPATION GUIDE

Application Schedule

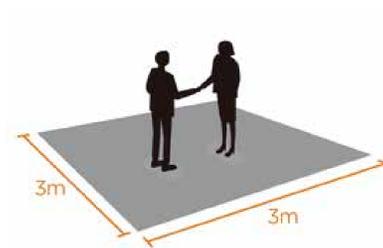
- Early Bird** — **General**
 - June, 30th (Tue), 2026** — **Aug, 31st (Mon), 2026**
- Booth placement is determined by booth size, exhibit items, and application order

Registration Procedure

- Complete the Online Application Form** — **Submit the Signed Application Form** — **Receive Invoice and Pay Deposit** — **Pay Remaining Balance**
- Sign up on the online registration site and fill out the application form.
- Send the signed application form via email to: nina.nguyen@exporum.com.vn
- Pay 50% deposit within one week of receiving the invoice via email.
- Pay the remaining balance by Sept. 30th (Wed), 2026

Booth Type

- Raw Space** — **Shell Stand** — **Premium Stand**



USD 3,500

Only Exhibition Space is Provided
Minimum size: 18sqm



USD 4,000

Fascia Board, Carpet, Information Counter, Chair and Socket



USD 4,500

Booth walls, Carpet, Information Counter, Chair and Socket

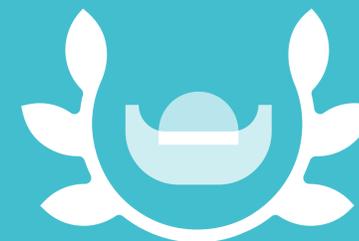
* 3m x 3m = 9sqm /1 booth (Exclude Custom Booth)
** Exclude VAT

Become A Sponsor!

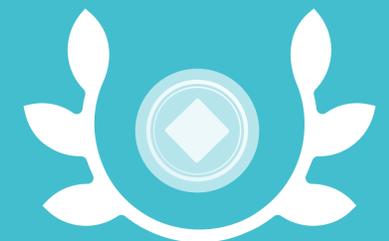
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* For detailed inquiries, please contact the secretariat.
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Branding & Exposure

- Privileged Location
- Logo on printing materials
- Logo on construction
- Banner Advertisement

Speaking Opportunities

- National Conference
- Specialized Seminar

Marketing & Media Coverage

- Privileged Location
- Official Invitation/ VIPs Invitation
- Logo on printing materials
- Logo on construction
- Banner Advertisement