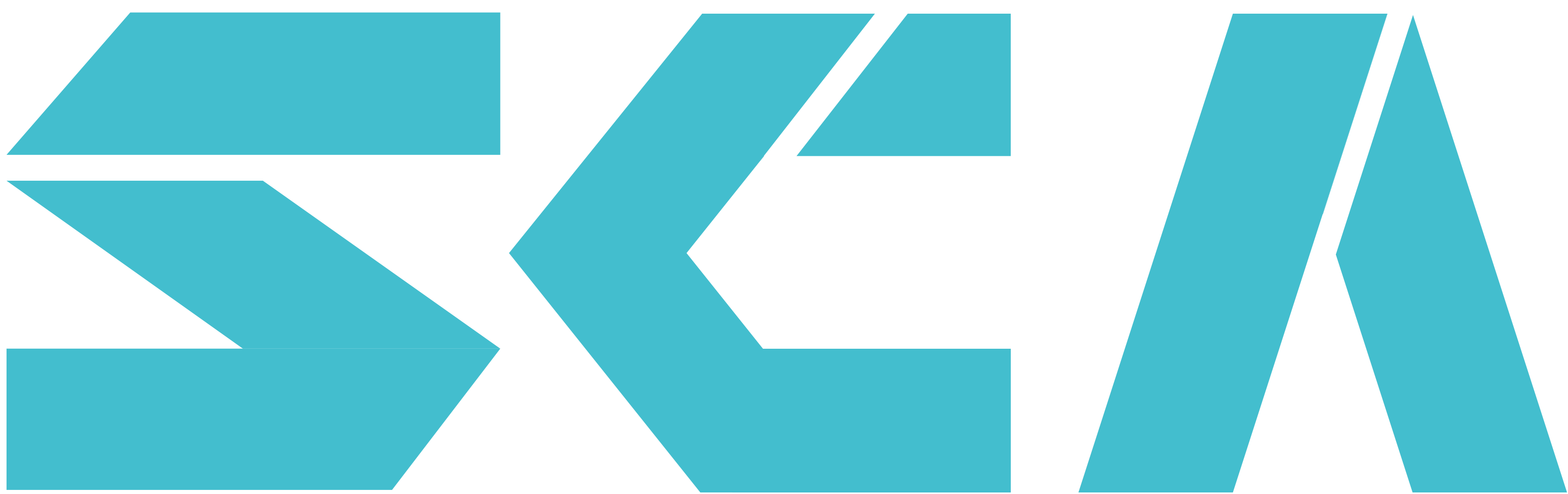


THE 5th  
SMART CITY ASIA



06-08 May 2026    SECC, HCMC, Vietnam  
08-10 Oct 2026    VEC, Hanoi, Vietnam





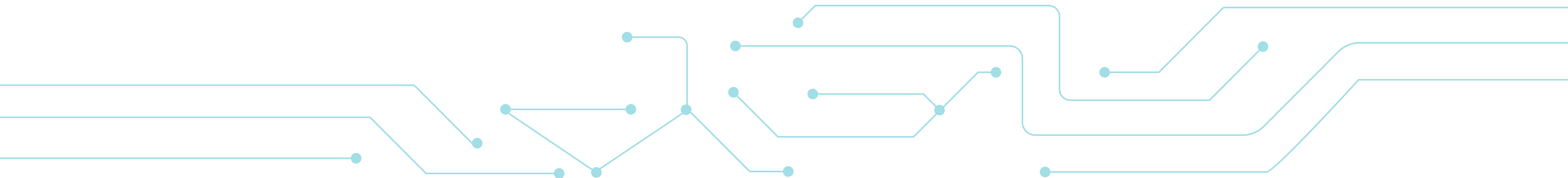
# SCA 2026

## WHERE SMART LIVING MEETS TOMORROW'S TECHNOLOGY

Smart City Asia 2026 is where the future of urban living converges with cutting-edge technology. This premier event in Southeast Asia offers a global stage for showcasing the latest innovations in smart mobility, energy management, public safety, sustainability, and intelligent living.

As Asia rapidly urbanizes and embraces digital transformation, it has become a dynamic hub for smart city solutions. From IoT and AI to big data and 5G technologies, Smart City Asia brings together the brightest minds from industry leaders, tech pioneers, and policymakers, driving forward-thinking initiatives that will shape tomorrow's cities. With strong government support and an increasing demand for sustainable urban development, this event provides unmatched opportunities for international companies to collaborate and enter new markets.

**Join us at Smart City Asia 2026** to discover new partnerships, ignite innovation, and be part of building the future of smart, sustainable cities.





Asia’s Leading Smart City Business Platform

Smart City Asia is a next-gen business platform driving innovation in urban technology and sustainable development across Asia and beyond.

Worldwide

Connecting global smart city pioneers, solution providers, and urban innovators, Smart City Asia serves as an international hub for cross-border collaboration and cutting-edge ideas

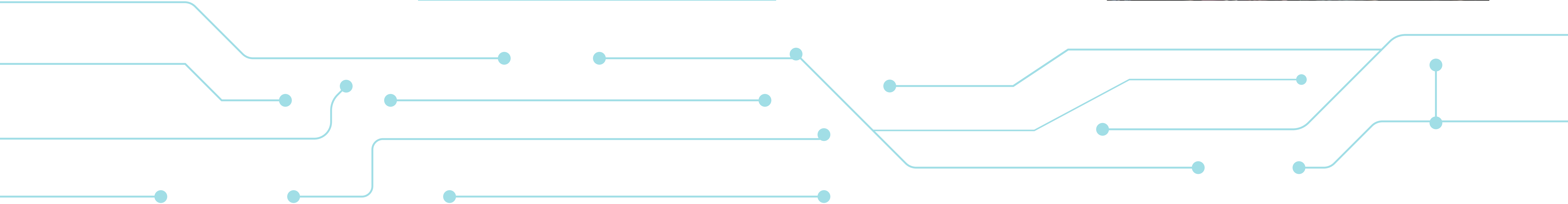


Enterprise

Backed by government agencies and industry associations, the event empowers public and private sector leaders to forge strategic partnerships and unlock real business opportunities.

Next-gen

From IoT and AI to mobility, energy, and sustainable infrastructure, Smart City Asia showcases transformative technologies shaping the cities of tomorrow.





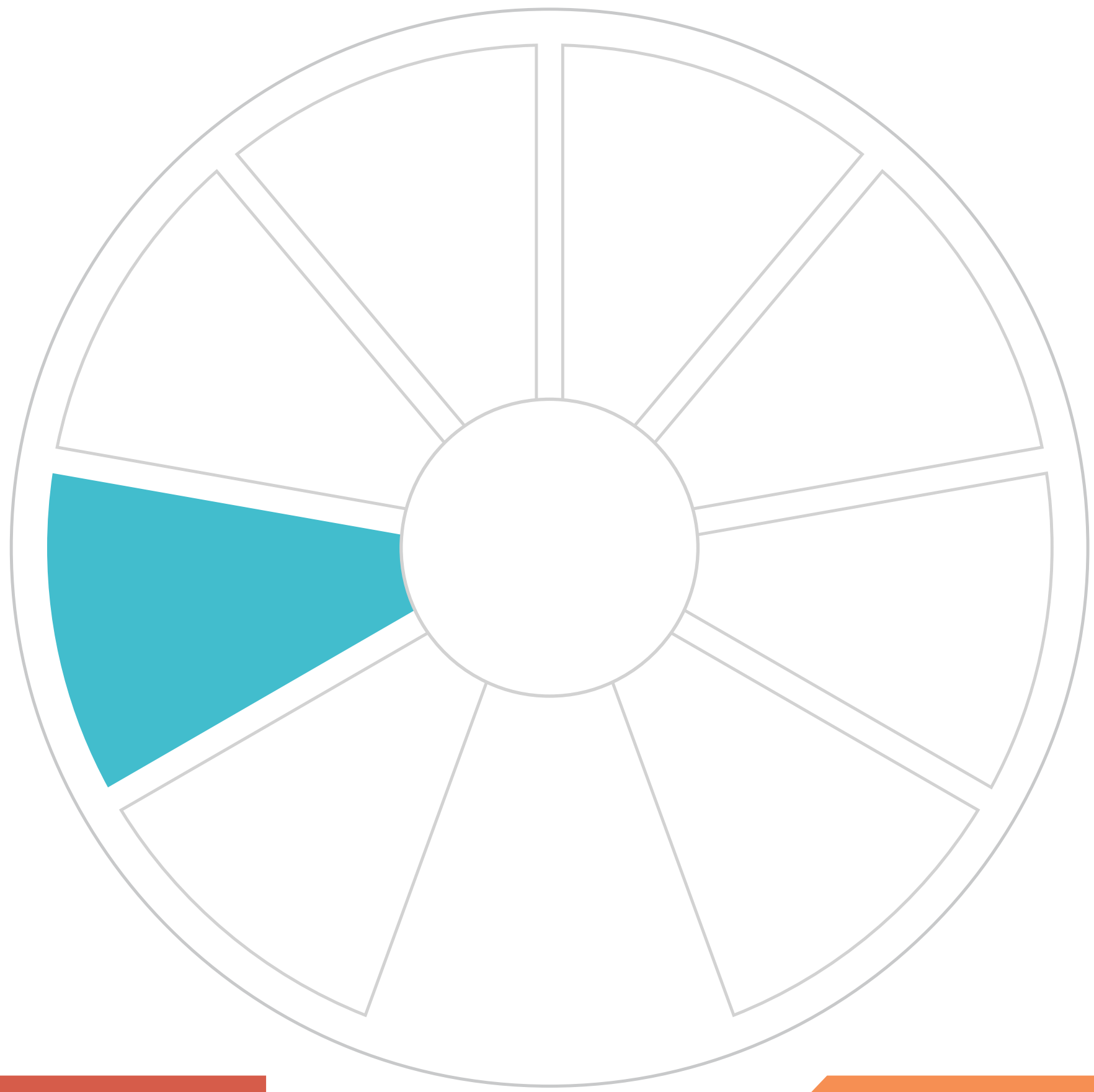
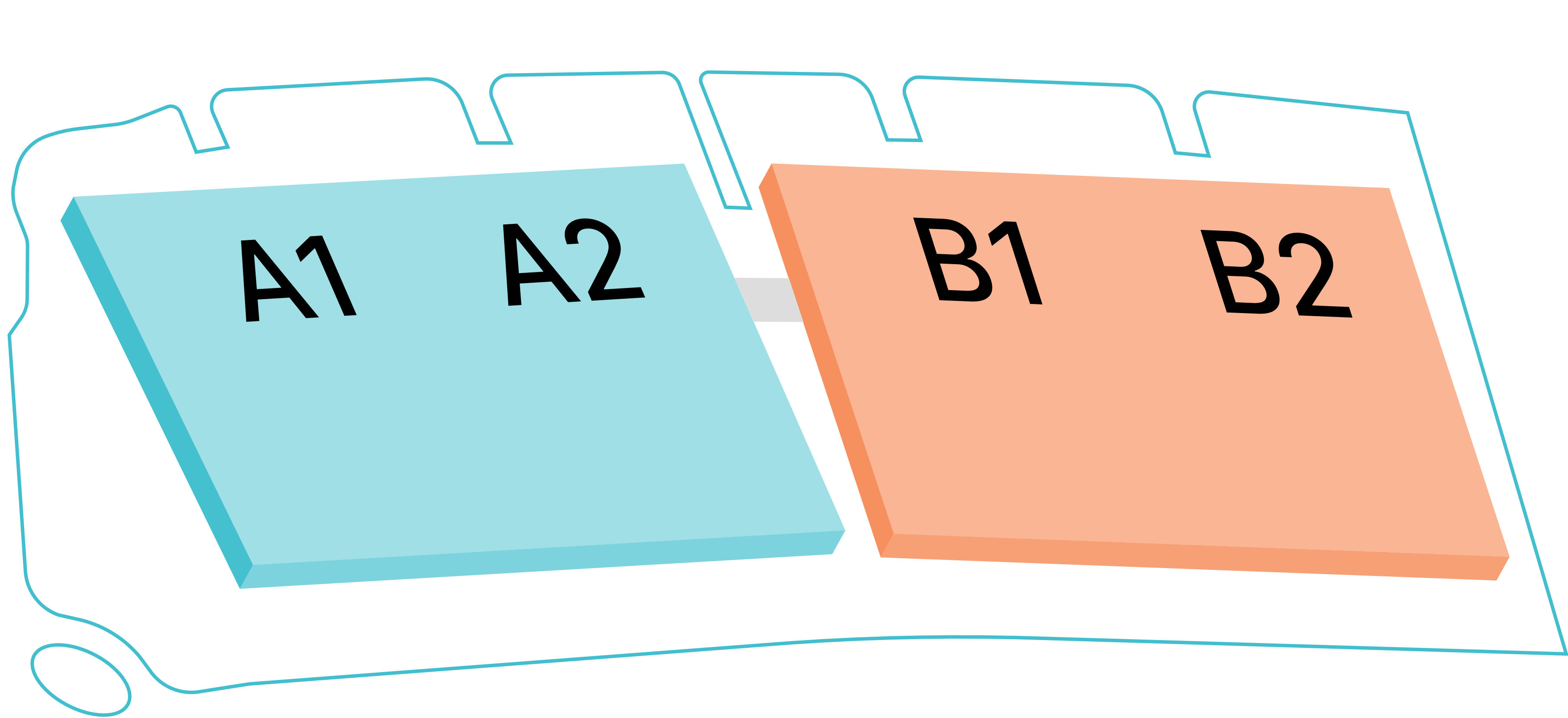
# SHOW OVERVIEW

● Title	The 5th SMART CITY ASIA			● Host and Organizer	Exporum Vietnam - Ministry of Information & Communication - Ho Chi Minh City People's Committee - Vietnam Digital Communication Association - Vietnam Automation Association - HCMC Computer Association
● Date	06th - 08th May 2026   07th - 09th October 2026				
● Venue	Saigon Exhibition and Convention Center (SECC), HCMC, Vietnam   Vietnam Exposition Center (VEC), Hanoi, Vietnam				
● Scale	600 booths - 350 exhibitors from 10 countries			● Featured Events	- National Conference - Technology Conference (TECHCON) - Smart Daily Life - Business Lounge
● Exhibition Coposition	 AI&BIG DATA SHOW	 SMART TECH SHOW	 SECURITY TECH SHOW		
	 LEDTEC SHOW	 POWER TECH SHOW			

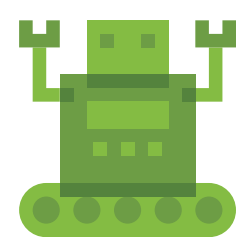




# FLOORPLAN AND EXHIBIT

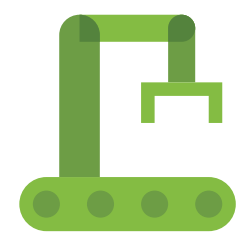


## ROBOT TECH SHOW



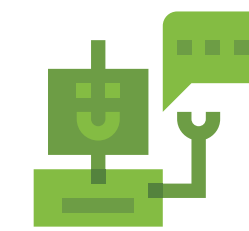
### Professional & Personal Service Robots

- Logistics/Delivery/Serving Robots
- Educational/Household Robots
- Construction/Military/Agricultural Robots



### Industrial Robots

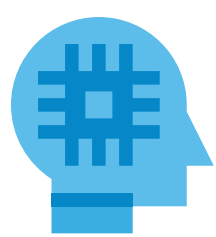
- Collaborative Robots
- Transfer/Assembly Robots
- Robot Vision



### Related Services

- Robot Systems/Software
- Embedded Robot Products
- Robot Manufacturing/Development

## AI&BIG DATA SHOW



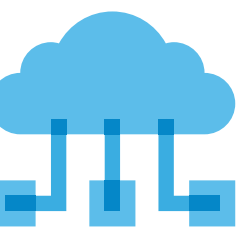
### AI Integration Solutions & Platforms

- Enterprise AI/On-Premise
- AI Autonomous Manufacturing /AI Agents
- AI Home Service/AI Wearables



### Big Data Solutions

- Data Storage & Managing
- Data Mining
- Deep Learning/Machine Learning



### Cloud Computing

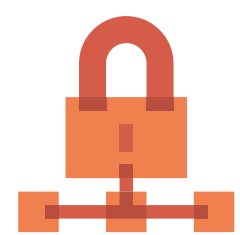
- Data Center
- SaaS, PaaS, IaaS
- Edge Computing
- Cloud Managed Services

## SECURITY TECH SHOW



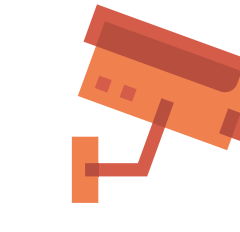
### Data/Information Protection

- Data Security
- Personal Information Protection Solutions
- Document Security Solutions
- Video Data Encryption



### Network/System Security

- Ransomware Firewall
- IoT Device Security
- Security Monitoring System
- Financial, Public, Military Security Solutions



### Physical Security

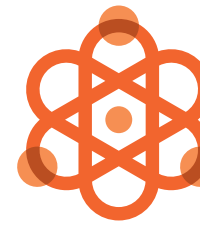
- Access Control Systems
- CCTV Surveillance Systems
- Biometric Technology (Fingerprint, Iris, etc.)

## SMART TECH SHOW



### Digital Healthcare

- Remote Healthcare
- Digital Cure
- Mobile Healthcare



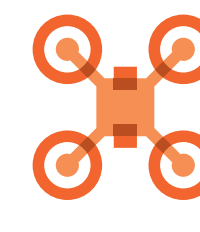
### Quantum Technology

- Quantum Computing
- Quantum Cryptography
- Quantum Sensors



### Spatial Computing

- AR/VR/MR/XR
- Display
- HMD



### Mobility

- Autonomous Driving ED
- Drone Service
- Platforms



# SIGNATURE PROGRAM



## Techcon

Tech showcase featuring visionary leaders and next-gen solutions for urban development

- Future Mobility Talks
- Digital Infrastructure Day



## Tech Hub Visit

A Field trip to HCMC Tech Hub where hundreds of enterprises in Technology sector located. Meet up with C-level person in charge, Purchasing Department and have discussion of co-operation opportunities

- Executive meet-up
- HCMC Tech Hub Tour

## Conference

Forums uniting government leaders, urban planners, and experts to discuss smart, sustainable development.

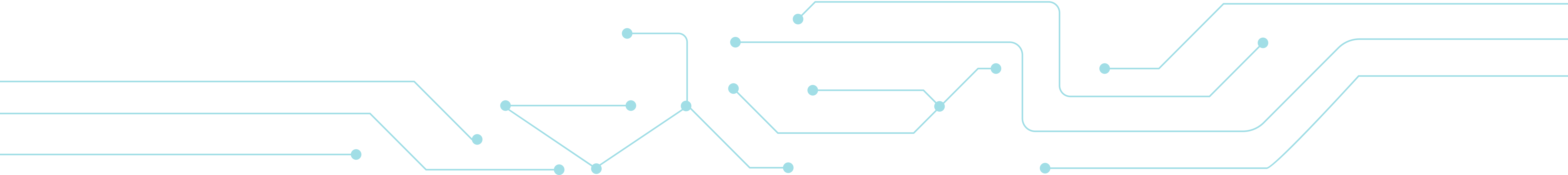
- ASEAN Smart City Dialogue
- Urban Tech Forum



## Business Matching

Networking platform connecting city planners, solution providers, government officials, and investors for global collaboration and business expansion.

- Accelerator Stage
- International Buyer Meetings



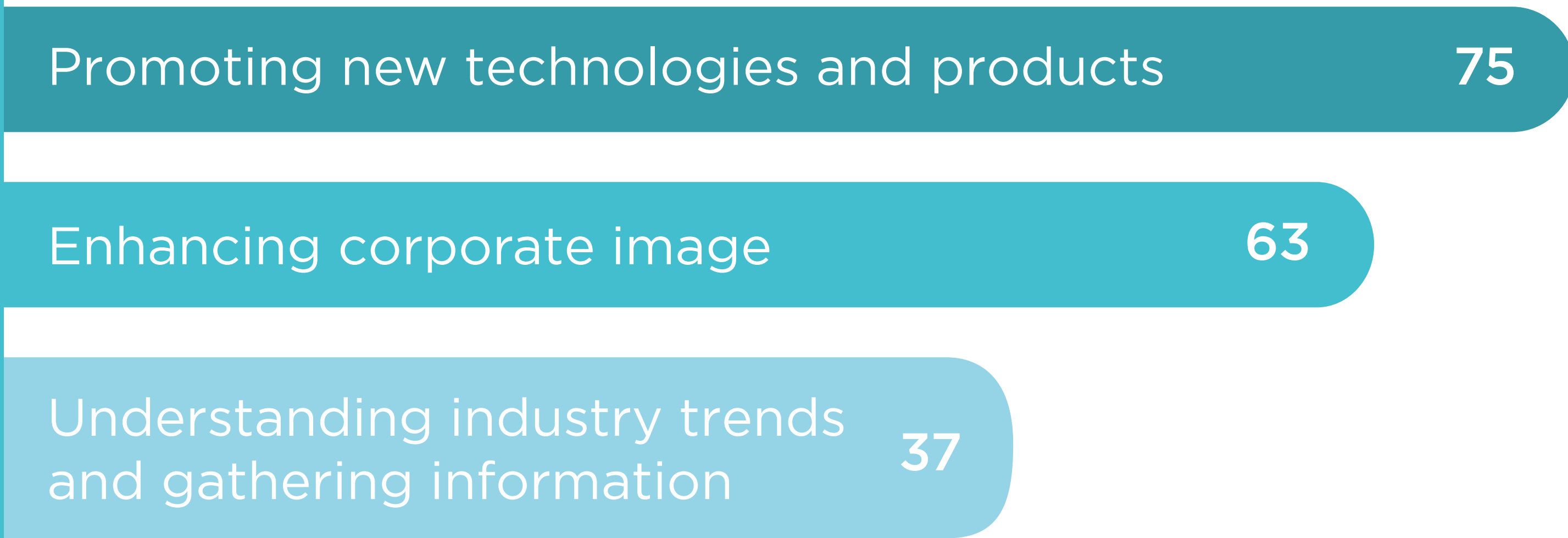


# POST SHOW REVIEW

## Exhibitor

Scale  10 Countries  350 Exhibitors  500 Booths

### Participate Objectives



### Participant Satisfaction

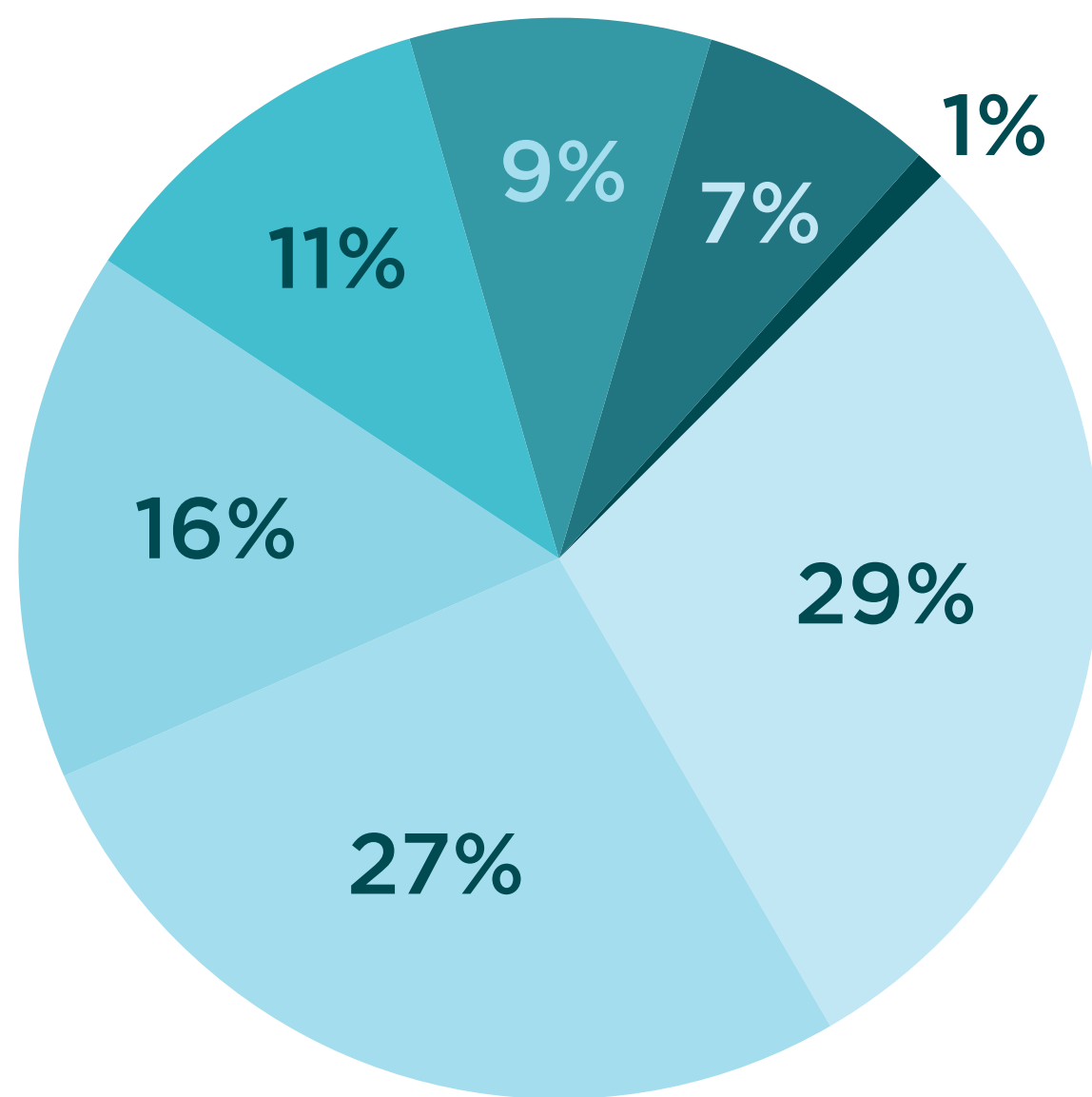
Very satisfied Satisfied Others



## Visitor

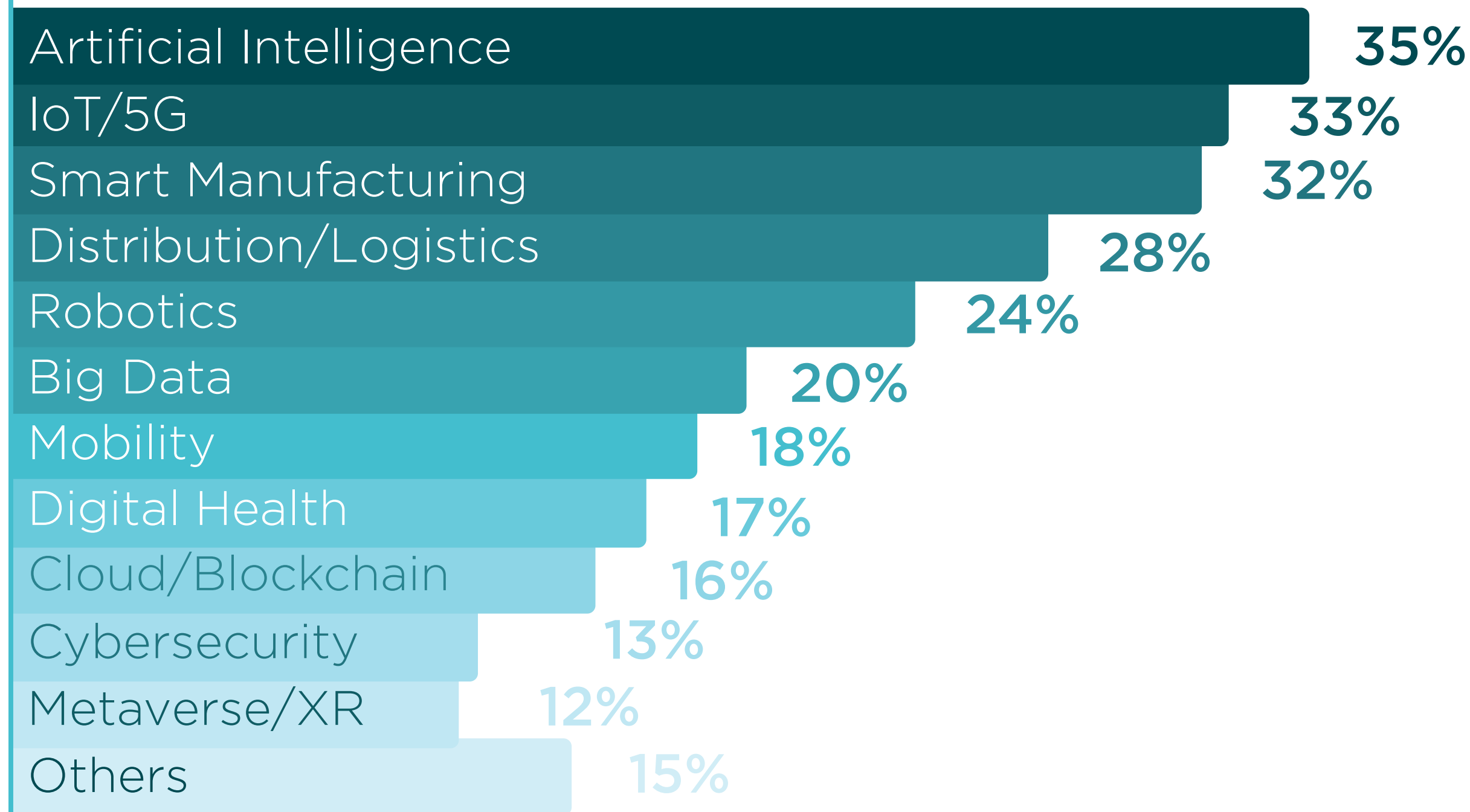
Scale  15 Countries  10,000 Visitors

### Visitor Types



- Information Services
- Manufacturing
- Associations and Research Institutes
- Government and Associations
- Wholesale/Retail Distributors
- Educational Institutions
- Others

### Areas of Interest



# PARTICIPATION GUIDE

## Application Schedule

Early Bird

June, 30th (Tue), 2026

Booth placement is determined by booth size, exhibit items, and application order

General

Aug, 31st (Mon), 2026

## Registration Procedure

Complete the Online Application Form

Sign up on the online registration site and fill out the application form.

Submit the Signed Application Form

Send the signed application form via email to: ace@exporum.com.vn

Recieve Invoice and Pay Deposit

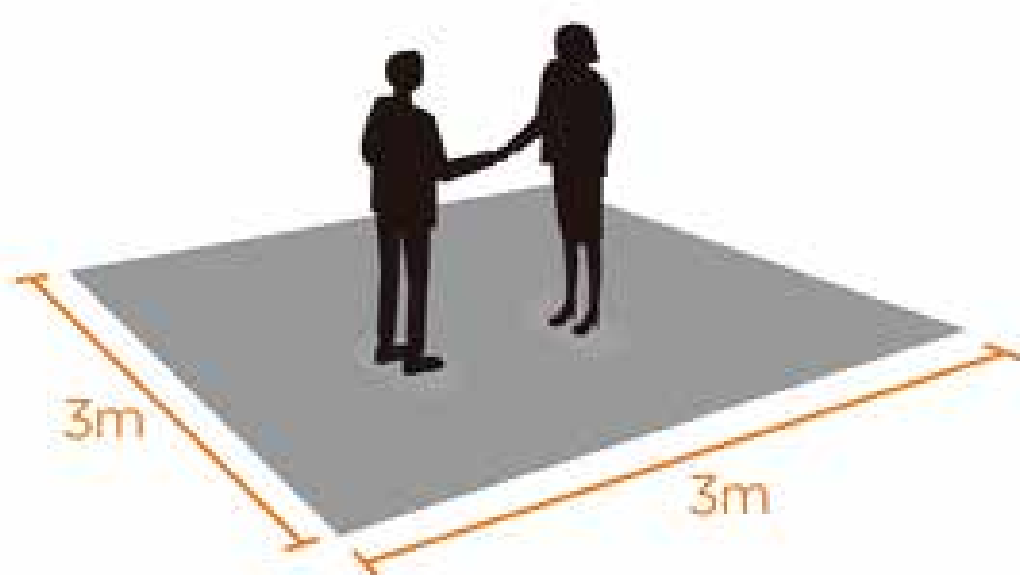
Pay 50% deposit within one week of receiving the invoice via email.

Pay Remaning Balance

Pay the remaining balance by Sept. 30th (Wed), 2026

## Booth Type

Raw Space



USD 3,500

Only Exhibition Space is Provided

\* 3m x 3m = 9sqm /1 booth (Exclude Custom Booth)  
\*\* Exclude VAT

Shell Stand



USD 4,000

Fascia Board, Carpet, Information Counter, Chair and Socket

Premium Stand

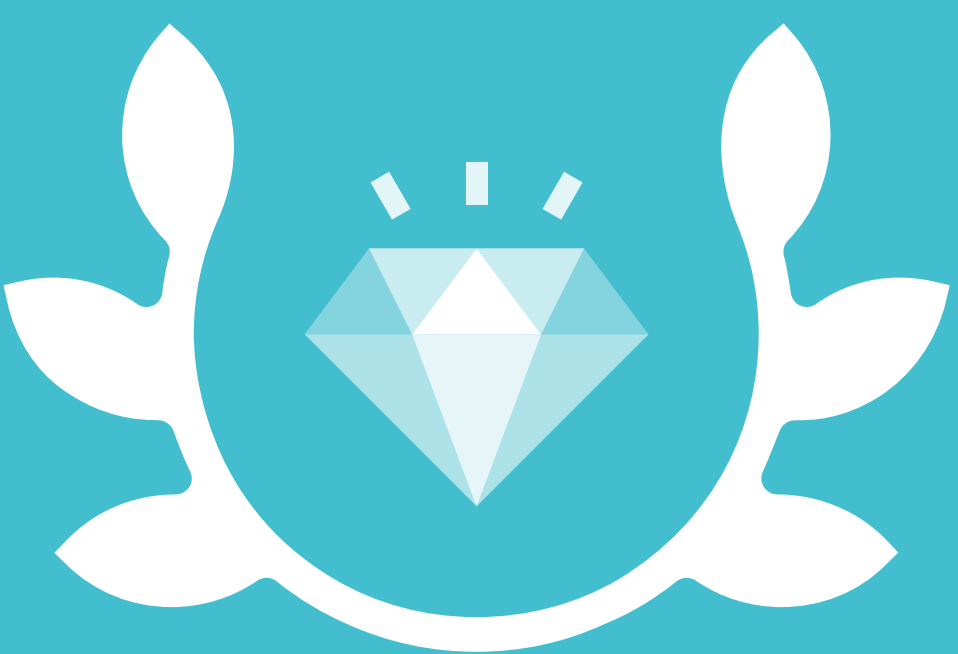


USD 4,500

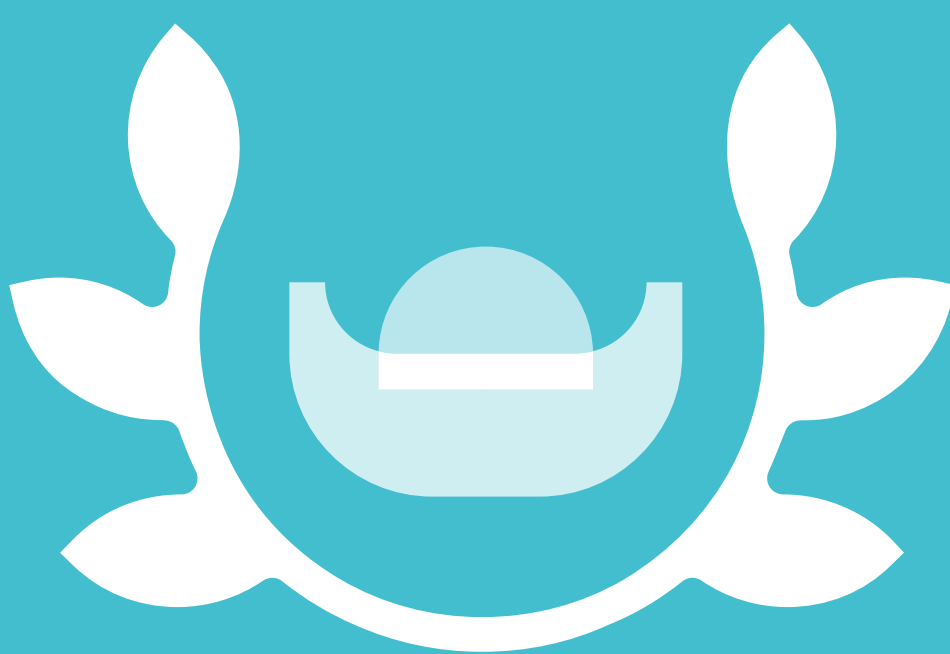
Booth walls, Carpet, Information Counter, Chair and Socket

## Become A Sponsor!

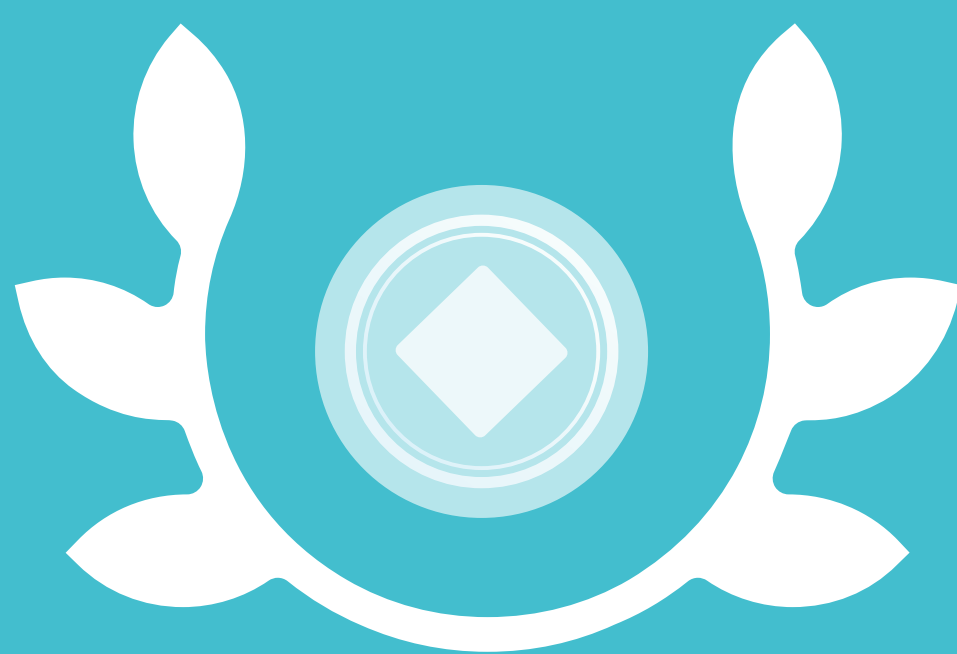
Seize the opportunity to promote your brand to 60,000 industry professionals visiting Education Vietnam!



Diamond Sponsor



Gold Sponsor



Silver Sponsor

### Branding & Exposure

- Privileged Location
- Logo on printing materials
- Logo on construction
- Banner Advertisement

### Speaking Opportunities

- National Conference
- Specialized Seminar

### Marketing & Media Coverage

- Privileged Location
- Official Invitation/ VIPs Invitation
- Logo on printing materials
- Logo on construction
- Banner Advertisement

\* For detailed inquiries, please contact the serectariat.  
T. (+84) 335 926 728 | E. nina.nguyen@exporum.com.vn