



Smart and Bright

# LEDTEC ASIA 2025

The 12th LED/OLED
Lighting and Signage
Exhibition in Vietnam

# Vietnam's No. 1 **Lighting Equipment & Technology Event**

Ledtec Asia 2024 is a large-scale and professional specialized exhibition in Vietnam, the market is completely dedicated to LED/OLED products, special lighting equipment, attracting buyers who are investors, projects, buyers, lighting product distribution agents nationwide.

# **BRAND VALUE**

SMART AND BRIGHT



Trade show with the appearance of leading companies in the Smart Lighting Solutions industry in Vietnam and around the world.





#### **SMART**

The event is expected to be a gathering place for the smartest lighting technology trends in the global market

# **SHOW OVERVIEW**

Title LEDTEC ASIA 2025 (LTA25)

The International Exhibition

of Lighting Equipment in Vietnam (12th)

Scale

400 booths 250 exhibitors from 10 countries

Period May 07 (Wed) - 09 (Fri), 2025

SECC, HCMC, Vietnam

Co-located

Infrastructure Show Security Show AI/Big Data Show Energy Show

Venue Lobby - Hall A, SECC, HCMC | 8,800sqm

Host/ Organizer

Ministry of Information & Communications

Ministry of Construction

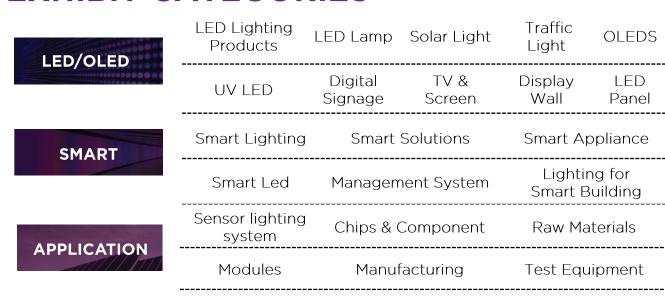
Ministry of Science and Technology People's Committee of Ho Chi Minh City Ho Chi Minh City Lighting Association

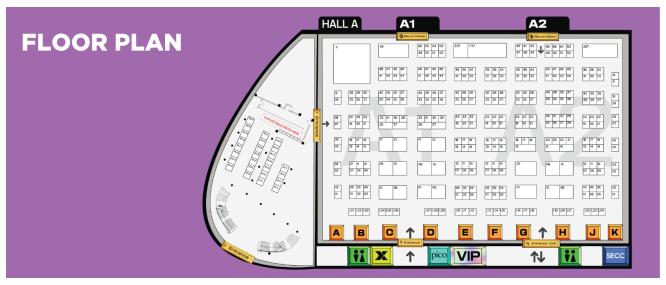
Exporum Vietnam

Signature Program

Ledtec Conference (TECHCON) **Business Lounge** 

# **EXHIBIT CATEGORIES**





### CONCURRENT EVENT



# BUSINESS MATCHING

#### **SEMINAR ROOM**

#### **Keynote Speaker:**

❖ 15 minutes for Company Introduction, how the company business is contributing to Lighting Technology Solutions.

#### **B2B Direct Meeting**

- Government Office Agencies
- ❖ Top Leading Companies
- Import/ Export Agents/ Companies
- Sourcing Companies

#### **Buyer Level**

- ❖ CEO/ Director
- Purchasing/ Sourcing Director
- Manager

## 2024 FACTSHEET

LEDTEC ASIA 2024 (LTA24) Title The International Exhibition

of Lighting Equipment in Vietnam

(11th)

April 17 - 19, 2024 Period SECC, HCMC, Vietnam Co-located

Scale

250 exhibitors from 10 countries

400 booths

Smart City Asia Show

LED Zone

Hall A2 - B, SECC, HCMC

13,000sqm

Signature **Program** 

Ledtec Conference (TECHCON) **Business Lounge** 

Host/ Organizer

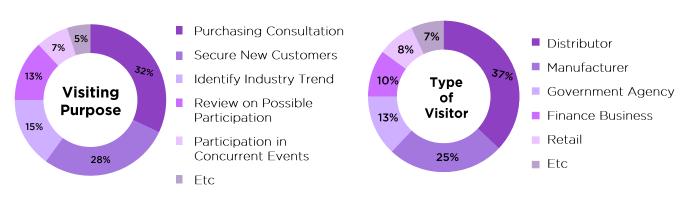
Venue

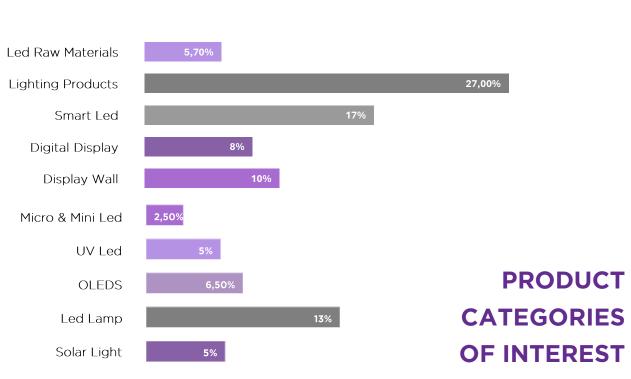
Ministry of Information & Communications Ministry of Construction Ministry of Science and Technology

People's Committee of Ho Chi Minh City

Exporum Vietnam

# SHOW RESULT





# PARTICIPATION GUIDELINE

#### **Application** Deadline

#### **Early Bird**

#### General

December 31, 2024

March 31, 2025

#### **Application Procedure**

#### 1. Application Submission

Submit online application to email: ace@exporum.com.vn Pay 50% of the total booth fee as a deposit within 1 week

2. Deposit Payment

#### 3. Balance Payment

#### 4. Exhibition Participation

Payment 50% of balance payment within 1 month after the deposit

Installation: May 04-05, 2025 Decoration: May 06, 2025 Exhibition: May 07-09, 2025 Dismantlement: May 09-10, 2025

#### **Booth Type**

#### **Shell Stand**

#### **Upgraded Stand**





#### 4.000 USD / 9sqm

#### 4.500 USD / 9sqm

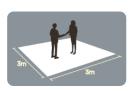
Fascia Board, Carpet, Information Counter. Chair and Socket

Booth walls, Carpet, Information Counter, Chair and Socket

#### **Booth Type**

#### **Shell Stand**

#### **Premium Stand**





#### 3.500 USD / 9sqm

#### 4.500 USD / 9sqm

Constructed by Exhibitor Minimum size: 18sqm

Booth walls, 2 Shelves, Information Counter, Chair and Socket





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**Organizer contact:** 

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