

SMART CITY ASIA

17 - 19.04.2024 | SECC, HCMC, VIETNAM

City of Tomorrow

Concurrent Exhibitions



Organized by
eXPORUM

Why Vietnam Market?

Infrastructure

According to the Precedence Research: Planning and operating a smart city, integrating solutions into a common system helps to increase efficiency in controlling resources.

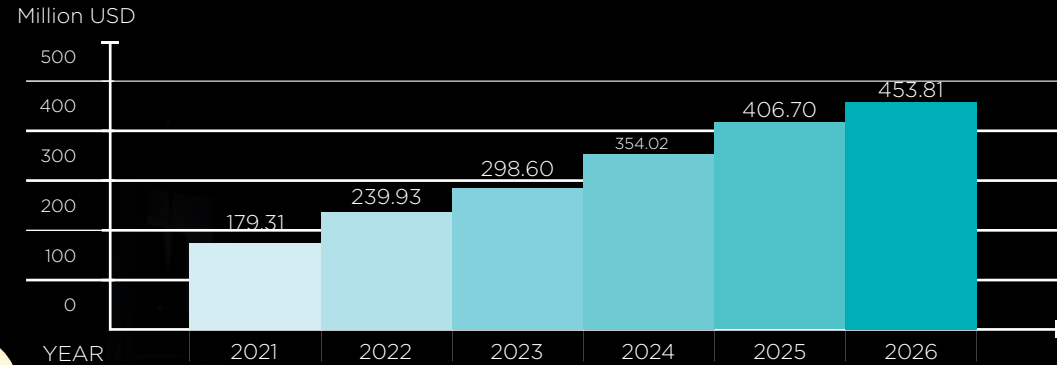
Source: VTVVN - Kinh tế



Automation

According to the General Statistics Office, the country's labor force aged 15 and over by the middle of 2019 was 55.67 million people showing that Vietnam has an abundant human resource and a young and dynamic workforce can quickly access new technologies.

Total revenue of Smart Home market in Vietnam



Source: Lumi Vietnam



Smart Home Access Solutions

According to The New York Times, smart home will be one of the three technology trends that will create a bright spot in 2022.

Not only that, but this is also an industry that is predicted to have great growth potential over time next

Source: Lumi Vietnam

OVERVIEW

Date April 17 (Wed) - 19 (Fri), 2024

Scale 18,000 sqm (Hall A+B,SECC)

Organizer Exporum Vietnam

Supporting Organizer Vietnam Digital Media Association
 Quang Trung Software City
 Ho Chi Minh City Computer Association
 Vietnam Automation Association

Exhibit Categories Smart Infrastructure
 Smart Home
 Smart 5G. IOT

Why Smart City Asia?

Vietnam No.1 Exhibition and Conference platform in Smart Industry

Fully supported by Ministries and HCHC Government

Marketing support for International Pavilion

Various participant profiles (Korea, Taiwan, Japan, Malaysia, China Pavillion)

Buyer Invitation to not only Vietnam but Asian region

EXHIBITS



Smart Building
Smart Home
Access Control Solutions

Smart Infrastructure



CCTV/ Visual Observation
Cyber Security
Privacy Solution

SECURITY

PROTECT YOUR INFORMATION WITH SECURE ACCESS

Smart Security



Communication Technology & Networking
IOT Service

Smart 5G/ IOT

Concurrent Event



National Conference

Keynote Speaker /Round Table Session
6 sessions, 50+ Speakers,
1000+ Attendees



Seminal Program

Presentation Speaking
Well-equipped Conference Room with
100 Audience seat as complimentary
service for exhibitors



Business Matching

Business Matching Room
Conducting 1:1 Direct Meeting
Maximize event valuation to exhibitors
Over 500 Buyers in related industries
from Asia Countries.

Booth Participation

Shell Scheme Booth

USD 4,000 / booth / 9sqm

Fascia Board, Folding Chairs
Information Counter
Spotlight, Carpet
Power Socket, Paper Basket

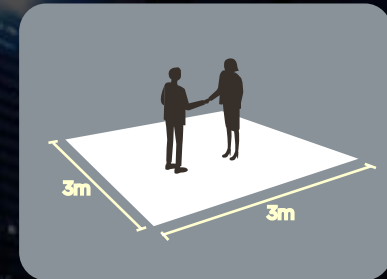


*VAT not included

Raw Space

USD 7,000 / booth / 18sqm

Space Only
Management Fee and
Electricity Fee are excluded



*VAT not included

Contact us

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