

 **PowerTech Asia**

2024

ENERGIZE THE FUTURE

April 17th - 19th, 2024 | SECC, HCMC, Vietnam



 **EXPORUM**

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Co-organized with

<https://smartcityasia.vn/>



OVERVIEW


Date April 17th - 19th, 2024

Venue SECC


Scale 400 exhibitors
800 booths

No. of visitors 30,000
trade visitors

Concurrent Events Business Matching
National Conference
TechCon



POWER




- Power Generation
- Power Station, Investors
- Smart Electricals




ELECTRICAL



- Electrical Inspection
- Testing Machine, Service
- Mechanical & Electrical



ENERGY



- Renewable Energy
- Green Power, Solar Power
- Solar Panel, Solar Inverter

CONCURRENT EVENTS



Venue Conference Hall

Detail Keynote Speaker
Round Table Session

Scale 6 sessions, 50+ Speakers,
1000+ attendees

Business Matching Lounge

Conducting 1:1 Direct Meeting
with Schedule Arrangement
Maximize event valuation
to exhibitors

Tech Conference Room

Products/Solutions Presentation

Well equipped 100+ Audience seats

WHY VIETNAM MARKET?

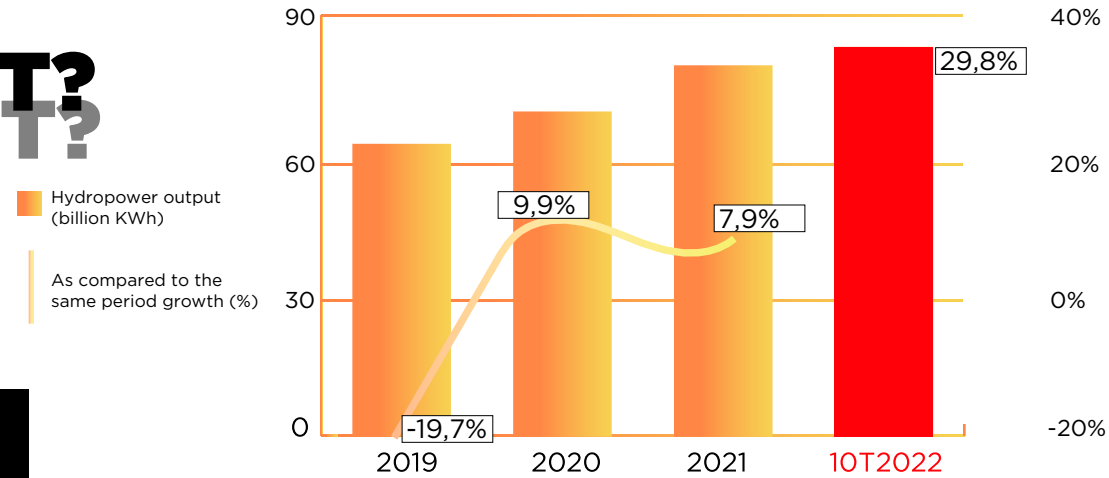
Energy: According to the International Energy Agency, Vietnam is Southeast Asia's second largest electricity user. In order to meet the enormous demand for electricity and investment, Vietnam's electricity consumption rises by 10% on average per year, much faster than the country's GDP.

Solar: According to the Electricity of Vietnam (EVN) information about the electricity market in February 2022, solar power reaches 4.33 billion kWh.



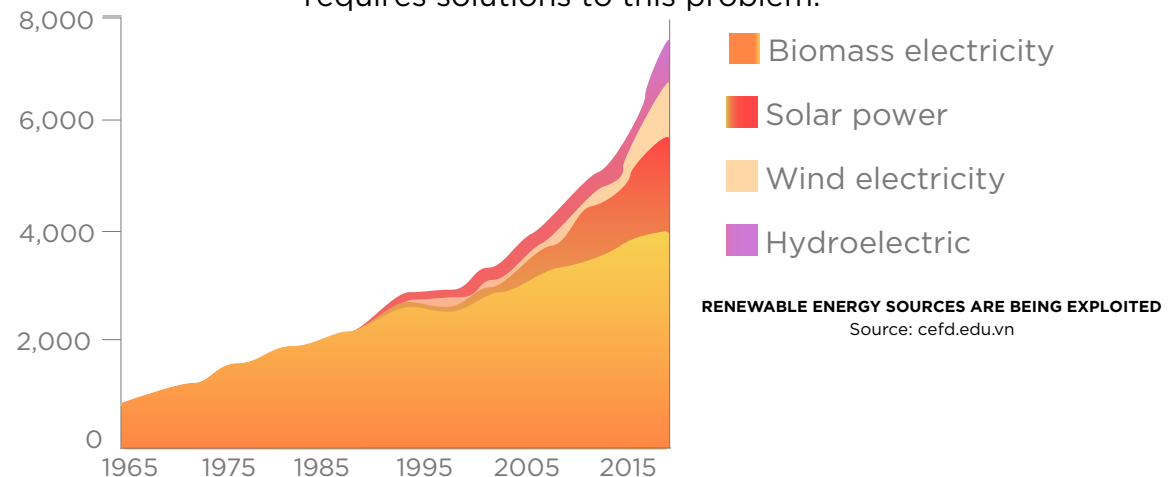
HYDROPOWER OUTPUT IS INCREASING AS A RESULT OF A LONG FAVORABLE HYDROLOGICAL CYCLE

Source: EVN, CTCK Rong Viet



Offshore Wind: Due to the intermittent nature of wind and solar power, 18 GW of wind power is required by 2030, with an estimated 42.7 GW of onshore and 54 GW of offshore wind required by 2045. However, taking advantage of Vietnam's wind power potential will necessitate significant investment.

Waste Management: Domestic solid waste generated in urban areas nationwide has increased by an average of 10-16% per year in recent years, according to a Ministry of Natural Resources and Environment report. As a result, Vietnam urgently requires solutions to this problem.



SPONSOR PARTICIPATIONS

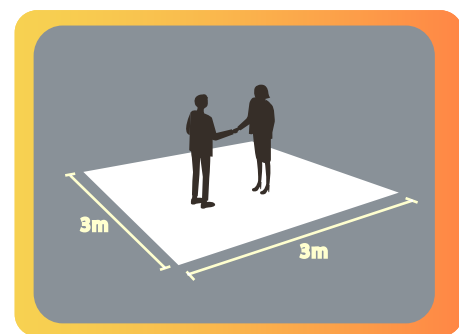


PARTICIPATION OPTIONS

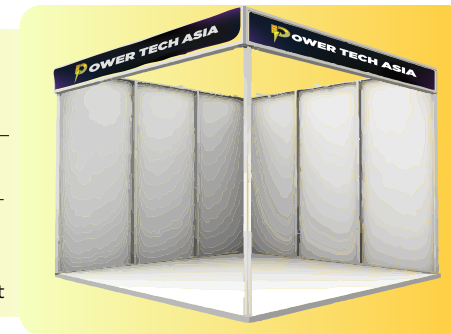
PARTICIPATION OPTION - Sponsor

SPONSOR TITLE	DIAMOND SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Logo on Marketing Campaign	✓	✓	✓
Logo on Banner, Invitation	✓	✓	✓
Logo on Landyard	✓	✓	✓
Speaking Opputurnity	National Conference	National Conference	Seminar
Exhibit Space	72 Sqm	36 Sqm	18 Sqm
Booth Allocation	1st Line	2nd Line	2nd Line
Show Guilde Ad Page	✓	✓	✓
Onsite Interview	With Press and TV Station (30s)	With Press and TV Station (30s)	Press Only
Discount on Additional Booth	30%	20%	20%
Banner at Gangway	✓	✓	✓
	40.000 USD	20.000 USD	10.000 USD

BOOTH PARTICIPATIONS



Raw Space	Shell Scheme Booth
USD 7,000 / booth / 18 sqm	USD 4,000 / booth / 9 sqm
Space Only (Management Fee and Electricity Fee are excluded)	Fascia Board Information counter Folding chairs, Spotlight Power Socket, Basket, Carpet



*Register before June 30th, 2023 for Prime Location & Early Bird Discount

*Raw space booth is excluded Electricity, Management Fee, Workers' Badges Fee

*Booth Price is not included 10% VAT