

# LEDTEC ASIA

The Vietnam Int'l LED/OLED &  
Digital Signage Show 2024

## CONTACT

**LEDTE ASIA 2024  
SECRETARIAT**

## EXPORUM VIETNAM

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# OVERVIEW

<b>Title</b>	The Vietnam Int'l LED/OLED & Digital Signage Show 2024
<b>Date</b>	April, 17 <sup>th</sup> (Wed) ~ 19 <sup>th</sup> (Fri), 2024 (3 days)
<b>Venue</b>	SECC (Saigon Exhibition and Convention Center), Ho Chi Minh City, Vietnam
<b>Organizer</b>	Exporum Inc.

## EXHIBITS

### LED/OLED

LED Lighting Products  
LED Chips & Components  
Manufacturing & Test Equipment  
Power & Electricity  
Accessories & Raw Materials  
Modules  
Packaging  
OLEDs



### SMART

Smart LED  
Smart Home & City  
Smart Solutions  
Smart Appliance  
Smart Building Automation  
Smart Energy Management System



### APPLICATION

Solar Powered Panel  
Automotive & Vehicle  
Agricultural & Medical  
Plant & Factory  
UV LED  
Micro & Mini LED



### DISPLAY/SIGNAGE

Digital Signage  
Display Wall  
TV & Screen  
Kiosk  
Digital Information Display(DID)  
Media Façade & Illuminated signage



# WHY LEDTEC ASIA?



Meet and Network  
with prospective clients



Vietnam is an Emerging Market  
with Remarkable  
Economic Growth Rate



Strengthen existing  
client relationships &  
Secure new distributors

Vietnam LED Light Market to be Supported by the Global LED light Market, Expected to Grow at a CAGR of 14% between 2020 and 2025.

"The Vietnam LED light market is supported by the global LED light market, which attained a value of almost USD 68 billion in 2019. The global market is likely to grow at a rapid rate in the forecast period of 2020-2025, growing at a CAGR of 14%. The market is expected to attain an estimated value of USD 150 billion by 2025."

The Vietnam LED light market is being driven by the rising penetration of LED lights in the country, with global players like Philips Lighting (OTCMKTS: RYLPF) also investing in the regional market.

LEDs were originally used in the traffic light and advertising industry in Vietnam. Nevertheless, with increasing awareness of their benefits, they are now being used in various sectors, such as residential lighting, street lighting, industrial lighting, etc. The increasing use of LEDs in high-technology products like television, digital cameras, smartphones, or even cars has also resulted in an increased demand for LEDs in Vietnam.

[Vietnam LED Light Market Report and Forecast 2020-2025]

# EVENTS

## TALK@LEDTEC

Industrial Technology conference with professional overseas speaker



## BIZ@LEDTEC

1:1 Business matching program (Optional)

## TECH@LEDTEC

Explore the convergence latest LED Technology

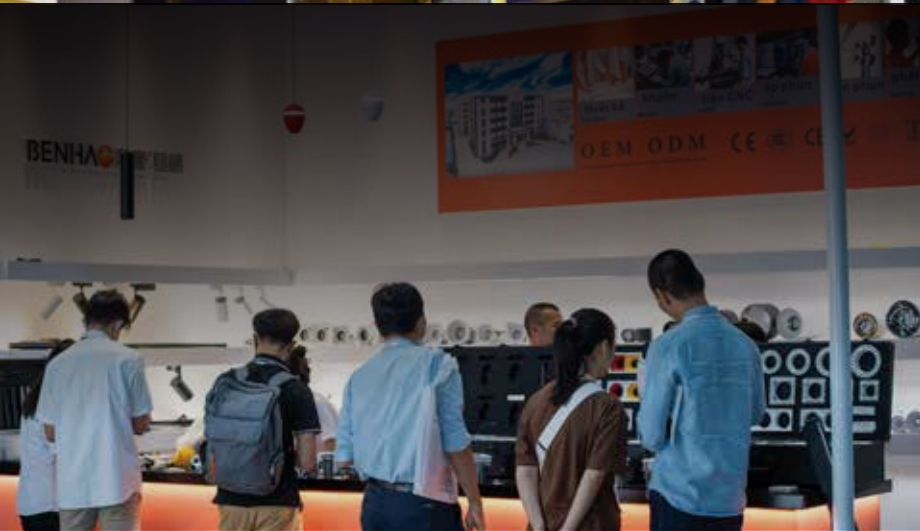


## ART@LEDTEC

Special theme zone of Lighting Art with Design, Digital Signage and Facade



# POST SHOW RESULT



**140** exhibitors , **180** booths



**16077** visitors



Top **100** buyers from Vietnam  
& Asia region



# EXHIBITORS

## How to apply

1

Check the Participation Guide on Web site  
([www.ledtecasia.com](http://www.ledtecasia.com))

2

Fill up the application form and submit by email  
([ace@exporum.com.vn](mailto:ace@exporum.com.vn))

3

Settle the payment after get the invoice within 10days

## BOOTH TYPES

1 booth = 3m x 3m = 9sqm

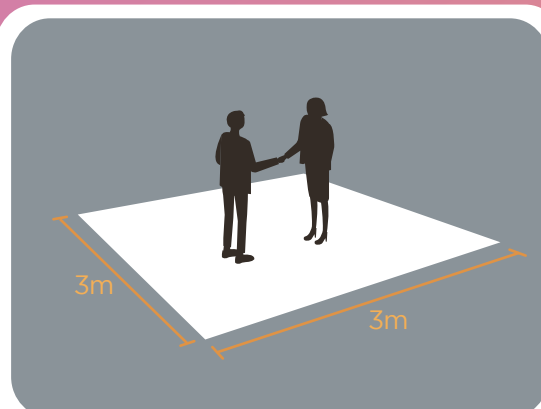
### A. Standard Booth



#### Detail

Fascia Board, Information Counter(1ea), Folding Chair(2ea), 100W Spotlight(2ea), 5amp Power Socket(1ea), Paper Basket(1ea), Carpet

### B. Raw Space



#### Detail

Space Only  
Minimum Size: 18sqm  
(Management fee & electricity fee exclusive)

### C. Premium Booth



#### Detail

Fascia Board, Information Counter(1ea), Folding Chair(2ea), 100W Spotlight(2ea), 5amp Power Socket(1ea), Paper Basket(1ea), Carpet 3m High Ceiling with Hanger (take up to 80kg)